

**A STUDY ON THE PRODUCTION DEPARTMENT OF APPAREL MARKETING
& MANUFACTURING INTL, TIRUPPUR.**

Report on Internship Training submitted to Periyar University, Salem

In partial fulfillment of requirement for the award of the degree of
BACHELOR OF COMMERCE (COMPUTER APPLICATIONS)

Submitted by

NAME: PRADEEPA.M

REG NO:C21UG152CCA066

Under the guidance of

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DEPARTMENT OF COMMERCE

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PERIYAR UNIVERSITY

INTERNSHIP TRAINING REPORT FORMAT

1	Name of the Candidate	Pradeepa. M
2	University Examination Registration Number	C21UG152CCA066
3	Name of the College	ST. Joseph's College of Arts & Science for Women, Hosur
4	Name of the Department/Degree	Commerce/B.COM
5	Name of the Industry /Institute in which for Internship Training Undergone	Apparel Marketing and Manufacturing INTL, Tirupur
6	Guide/Supervision under whom the training undertaken	Mrs. N. Vadivu
7	Title of the Training	A study on the Production Department of Apparel Marketing and Manufacturing INTL, Tirupur
8	Brief output of training (not more than 2 pages) Attach Annexure-I	(ENCLOSED)
9	Conclusion	The internship programme assisted in gaining both theoretical and practical knowledge
10	Outcome of the Training	The knowledge and skills acquired during the internship programme and the exposure to real-world issues can now be applied in real-life business environment.

Pradeepa. M

Signature of the Student

N. Vadivu

Signature of the guide

Secretary

Head of the Department

Principal

Internal Examiner

A STUDY ON PRODUCTION DEPARTMENT OF APPAREL MARKETING AND MANUFACTURING INTL

INTRODUCTION:

Apparel Marketing & Manufacturing International has been established in the year 2005 in Valli Puram, Tirupur. Mr. Sheri Ganesh was the Managing Director of this company. It is the major exporter and manufacturer of apparel and garments. Apparel Marketing & Manufacturing International has gained immense expertise in supplying and trading of T-Shirts, ladies T-Shirts, etc. It is one of the leading sellers of listed products.

Manufacturing process:

◆ Receiving Fabrics:

Garment factories receive fabric from overseas textile manufactures in large bolts with carboard or plastic center tubes or in piles or bags.

◆ Fabric Relaxing:

“Relaxing” refers to the process that allows the material to relax and contract prior to being manufactured.

◆ Spreading, Form layout, Cutting:

After the fabric has been relaxed, it is transferred to the spreading and cutting area of the garment manufacturing facility.

◆ Laying:

Laying of paper pattern helps one to plan the placement of the pattern pieces in a tentative manner. When laying the paper pattern, consider the design of the fabric.

◆ Marking:

The supervisors of marker planner plan and allocates the cut order to various operations to be carried out in the cutting room.

◆ Cutting:

Of all the operations in the cutting room, this is the most decisive, because once the fabric has been cut, very little can be done to rectify serious defects.

◆ Embroidery and screen printing:

Embroidery and screen printing are the two processes that occur only if directly specified by the customer therefore these processes are commonly subcontracted to off-site facilities.

◆ **Sewing:**

Stitching or sewing is done after the cut pieces are bundled according to size, color and quantities determined by the sewing room.

◆ **Checking:**

It is realistic to assume that however well checking or quality control procedures operate within a factory there will always be a certain percentage of garments rejected for some reason or other.

◆ **Spot cleaning and laundry:**

In addition to identifying manufacturing defects, employees tasked with performing quality assurance are also looking for cosmetic flaws, stains, or other spots on the garment that may have occurred during the cutting and sewing processes.

◆ **Fusing and pressing:**

Fusing creates the foundation and pressing put the final seal of quality on the garment.

◆ **Packaging and shipping:**

Lastly garments are placed in the cardboard boxes and shipped to client distribution centers to eventually be sold in retail stores.

CONCLUSION:

The internship training in APPAREL MARKETING & MANUFACTURING INTL, TIRUPUR proved to be a fruitful experience. The training exposure to the organization was a good learning curve in my career. It helped me to learn the practical manufacturing and processing techniques in garments right from the fabric stage to the finished and packed garment stage. I also observed the process of various departments in the company, the different quality aspects that are checked throughout the production of apparels by the quality auditors of the respective departments. Overall, I have learned so much from this experience which will benefit me immensely in my future.



APPAREL MARKETING & MANUFACTURING INTL

11.07.23

TO WHOMSOEVER IT MAY CONCERN

This is to certify that Ms. Pradeepa M (C21UG152CCA066), B.Com CA Student of St. Joseph's College of Arts & Science for Women, Housur has undergone Institutional Training in our concern from 26.06.2023 to 10.07.2023 During the period her performance was good and excellent.

For Apparel Marketing & Manufacturing INTL

Authorized Signatory


For APPAREL MARKETING & MANUFACTURING INTL
Authorized Signatory