

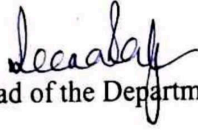
CERTIFICATE

This is to certify that the project report entitled **A STUDY ON BRAND LOYALTY AMONG CUSTOMERS TOWARDS LG PRODUCTS IN HOSUR** submitted to the Periyar University, Salem in partial fulfilment of the requirement for the award of the degree of **MASTER OF COMMERCE** is a record of bonafied project work carried out by **K. MANJULA**, Reg. No. **C21PG152COM006** under my supervision and guidance. No part of this project report work has been submitted for the award of any Degree, Diploma, Fellowship or other similar title or prizes and that the work has not been published in part or full in any scientific or popular journals or magazines.

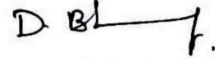
Date: **03-05-2023**

Place: **HOSUR**

Signature of the Head of the Department



Signature of the Supervisor



Date of Viva – Voce Exam: **03-05-2023**

Internal Examiner



External Examiner

