A STUDY ON CONSUMER PERCEPTION TOWARDS ELECTRIC BIKES WITH REFERENCE TO HOSUR CITY

Project Report submitted to Periyar University

In Partial fulfilment of

The requirement for the award of the

Degree of Master of Commerce

Submitted by

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CERTIFICATE

This is to certify that the project report entitled A STUDY ON CONSUMER PERCEPTION TOWARDS ELECTRIC BIKES WITH REERENCE TO HOSUR CITY, is submitted to Periyar University, Salem in partial fulfilment of the requirement for the award of degree of Master of Commerce is a record of bonafied project work carried out by ARCHANA.M, Reg.No: C21PG152COM001 under my supervision and guidance. No part of this project report work has been submitted for award of any degree, diploma, fellowship or other similar prizes and that the work has not been published in part or full in any scientific or popular journals or magazines.

Date: 03 05 2023

Place: HOSOR

Signature of the Head of the Department

Signature of the Supervisor

Date of Viva- voce Examination: 03 05 2023

Internal Examiner

External Examiner.