

**A STUDY ON IMPACT OF DIGITAL MARKETING FOR WOMEN FASHION
PRODUCT IN HOSUR**

Project Report submitted to Periyar University

In Partial fulfilment of

The requirement for the Award of the

Degree of Master of Commerce

Submitted by

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DEPARTMENT OF COMMERCE

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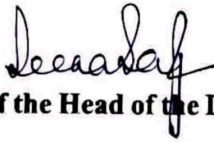
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CERTIFICATE

This is to certify that the project report entitled **A STUDY ON IMPACT OF DIGITAL MARKETING FOR WOMEN FASHION PRODUCT IN HOSUR**, is submitted to Periyar University, Salem in partial fulfilment of the requirement for the award of degree of **Master of Commerce** is a record of bonafied project work carried out by **DEVIDHARSINI.D, REG.NO: C21PG152COM003** under my supervision and guidance. No part of this project report work has been submitted for award of any degree, diploma, fellowship or other similar prizes and that the work has not been published in part or full in any scientific or popular journals or magazines.

Date: 03.05.2023

Place: Hosur.



Signature of the Head of the Department



Signature of the Supervisor

Date of Viva- voce Examination: 03/05/2023



Internal Examiner



External Examiner

