## A STUDY ON CUSTOMER PERCEPTION TOWARDS BIG BASKET

Project Report Submitted to Periyar University

In partial fulfilment of

The requirement for the Award of the

Degree of Master of Commerce

Submitted by

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Under the Guidance of

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## DEPARTMENT OF COMMERCE

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April- 2023

## **CERTIFICATE**

This is to certify that the project report entitled A STUDY ON CUSTOMER PERCEPTION TOWARDS BIG BASKET, submitted to the Periyar University, Salem in partial fulfilment of the requirement for the award of the degree of Mater of Commerce is a record of bonafide project work carried out by V. KAVIYA, Reg. No. C21PG152COM004 under my supervision and guidance. No part of this project report work has been submitted for the award of any Degree, Diploma, Fellowship or other similar or prizes and that the work has not been published in part or full in any scientific or popular journals or magazines.

Date: 03-05-2023

Place: Hosur

Signature of the Head of the Department

Signature of the Supervisor

Date of Viva - Voce Exam. 03-05-2023

Internal Examined

External Examiner