

**13th International Conference on Science, Technology and Management
(ICSTM-18)**

ISBN:978-93-87793-58-3

**Venue : Mahratta Chamber of Commerce, Industries and Agriculture Tilak
Road, Pune (India)**

Date: 01st -2nd December 2018

INDEX

S. No.	Paper ID	Paper Title	Author	Page No.
1	701	FRAUD DETECTION IN CHEQUE TRUNCATION SYSTEM (CTS)	Deebika M, Rathna I, Vairam Sujitha M, Meenakshi Sundaram P,Uma K.V	01-12
2	704	Effect of Heterophase Additives on the Gamma-Radiolysis of some Nitrates, Eutectic Mixture and Sr ²⁺ Doped Eutectic Mixture of NaNO ₃ -KNO ₃	S. S. Pawar, S. F. Patil	13-19
3	707	Study on Various Impact on Digital Library with respect to Cloud Computing.	Sachin E. Tayde	20-24
4	713	Evanescent Wave Absorption Based Fiber Optic Chemical Sensor – Determination of Various Parameters of Binary Liquids	S. Srinivasulu, Dr. S. Venkateswara Rao	25-34
5	716	Multi-Vitamin Bar	Prof. Manasi Ghamande ,Kinjalk Patil,Nikhil Patil ,Aditya Pawar,Sai Phadtare,Piyush Khandekar,Piyush Munshi,Akshata Pokharkar	35-50
6	717	HOMEMADE AND ENVIRONMENT FRIENDLY INCENSE STICK WITH MARIGOLD AS RAW MATERIAL AND A CASE STUDY ON VARIETY OF INGREDIENTS	Manasi Ghamande, Varad Kulkarni, Chinmay Deshmukh, Mrunali Pawar, Swapnil Jadhav, Suresh Mante, Tanmay Mane, Devesh Jagtap	51-58
7	719	Analysis of Anomaly Intrusion Detection System with Data Mining Technique: A Perspective View	Mr.Susheel Kumar Tiwari, Dr.Chandikaditya Kumawat, Dr.Manish Shrivastava	59-67
8	727	A RESEARCH ON THE ANALYSIS OF MERGER OF SBI WITH ITS 5 ASSOCIATE BANKS AND BHARTIYA MAHILA BANK	CMA Jai Bansal, Dr. Gurudatt Kakkar	68-76
9	706	Incense sticks smoke is MORE harmful than cigarette smoke and may cause cancer!	Manasi Ghamande, Suyash Gandhi, Rushikesh Magar, Tejas Kolhe, Hrishikesh Patil, Shriram Pareek, Parikshit Wagh, Chaitanya Kurhe	77-81
10	720	New approach of artificial intelligent technique for solar energy with boost converter to increase the system efficiency	Jaber Ghaib Talib, Hassan Farhan Rashag	82-85
11	724	Livelihood and Food Security in Himalayas through Sustainable Development Goals	M.H. Wani, Arshad Bhat, Shabeer A. Ganaie, Abid Qadir, Iqra Qureshi, Sheeba Qureshi	86-95
12	725	Characterization of Aluminium Matrix Composites Fabricated Using Different Stir Casting Techniques	Mukul Kataria, S. K. Mangal	96-105

13	730	Dangers posed by Genetically Modified Organisms on Food Security and Public Health: Analytical Study	Rahul Gupta	106-111
14	731	A Review on the Optical Properties of ZnO Nanostructures for Optoelectronic Device Application	Gem Taka*, Dr. Rhituraj Saikia	112-120
15	734	EQUILIBRIUM ADSORPTION OF METHYLENE BLUE DYE FROM AQUEOUS SOLUTION USING SUGARCANE BAGASSE	Sonia Rani, Sudesh Choudhary, Pinki Kashyap, Anita Singh	121-130
16	735	MEM CYCLE (Mechanical to electrical and electrical to mechanical cycle)	Kumar R, Karunesh G, Santhosh Pavan Kumar	131-139
17	736	SpiceJet and the Indian Airline Industry in 2013	Dr. Sudeep B. Chandramana	140-153
18	738	STUDY OF PH LEVEL OF VARIOUS SUBSTANCE USING NATURAL HOMEMADE PH INDICATOR	Mrs.Manasi Vyankatesh Ghamande, PATIL RITVIK RAJESH, TUSHAR RANJAN, S. ABHISHEK, PRANAY SHRIDHAR, SIDDHARTH SAHOO, KARWANDE ATHARVA SANJAY, SARA SANJAY DIXIT, NANDAGAWALI SYLVIA SUBODH	154-164
19	718	Skin Cleansing Solution	Asawari Sakharkar, Abhishek Hawaldar	165-167
20	732	Restro-Directeur: App Based Restaurant Management System	Ashish K Saxena, Krutika Bang	168-175
21	737	Heavy Metal Pollution in Water of Yamuna River, India	Anita Singh , Sudesh Chaudhary , Brijnandan S. Dehiya	176-181
22	739	A Comparative analysis of automatic query expansion approaches based on fuzzy logic for document retrieval	Jyotsana Bhardwaj, Mrs. Shalini	182-192
23	744	VEHICLE CRASH BOX ANALYSIS OF DIFFERENT SHAPES SUBJECTED TO IMPACT LOADING FOR MINIMUM DEFLECTION USING ANSYS	Mr.Ashraf. S. Shaikh, Prof. V. B. Shinde	193-202
24	747	AN APPROACH OF INFORMATION RETRIEVAL FROM CLOUD USING SECURE DATA MINING PROCESS	Aditya Sharma, Dr. Amit Sharma	203-214
25	748	Challenges of Corporate E-learning in India	Amrita Bhardwaj, Kapil Dev Sharma	215-221
26	749	Dominated Consensus - A new technique to combine classifiers for continuous data	Nishtha Sharma, Dr. Amit Sharma	222-233
27	750	An Analysis of Data Protection on Cloud with Efficient Monitoring	Piyush Jain, Shalini	234-239
28	746	Innovative Teaching Technologies to achieve Higher Cognitive Level in the students of Higher Learning Institutions	Hemakshi E. Chaudhari , Dr. Sandip Sonawane, Dr. Sativa D. Patil*	240-246
29	753	Social Marketing: Expanding Dimensions	Prof. Javed S. Nathani Assistant Professor Christ Institute of Management, rajkot, Gujarat	247-251
30	756	DIGITAL MARKETING TRENDS AND PRACTICES IN INDIA: A COMPREHENSIVE STUDY	G. BANUPRIYA	252-262
31	757	A Comparative Study of Customers' Perceptions of Service Quality Dimensions between Public and Private Banks in India	Dr.P. Maithili	263-271

32	758	THE EFFECT OF HRM ON PERFORMANCE OF AN ORGANISATION	M.Priya	272-284
33	759	A Study on Employee Well-being and Mental Health: Strategies for Creating a Supportive Workplace Environment	Mrs. VASANTHI. R	285-290
34	760	FINANCIAL PLANNING FOR GEN Z: BUILDING A SECURE FUTURE IN UNCERTAIN TIMES	Dr. Reena Raj	291-296
35	761	Digital Transformation of India's Money Market	Dr.V.Sengamalam	297-308
36	762	LEVERAGING KNOWLEDGE MANAGEMENT TO ENHANCE E-COMMERCE: A COMPREHENSIVE STUDY OF EFFECTIVE STRATEGIES	Mrs. JAYALAKSHMI ASB	309-315
37	763	Career Options In Finance: Exploring Different Paths	ANNIE JENIFER	316-321
38	765	Demystifying IoT: A Primer on Things, Services, and Applications	Amalredge. G	322-328
39	766	Hadoop Distributed File System on Big Data	G. Aswini	329-339
40	767	Exploring Routing Solutions for Dynamic MANET Environments	Anto Ramya. S. I	340-349
41	768	A REVIEW OF REGULAR AND TOTAL REGULAR FUZZY GRAPHS	Jaleesha.B. K, Kamatchi	350-357
42	769	C++Programming to Solve Trapezoidal Rules	Mrs. G. J. Jebaselvi, Rezvana Parveen	358-362
43	770	Example For Using Proposed Sequential Algorithm Finding Odd Graceful Labeling for $C_{12} \cup P_n$	Mrs. M. Meenakshi	363-368
44	771	PAIR SUM LABELING	B. Deepa	369-373
45	772	PROPERTIES OF COMMUTATIVE I-GROUP IMPLICATION ALGEBRA	Mrs. E. Sagana, Ms. A. Sowmiya	374-383
46	773	The problem of constructibility with straightedge and Compass	R. S. Karunya	384-387
47	774	WEATHER FORECASTING USING MARKOV CHAIN	T. Mahalakshmi	388-392
48	755	Mobile Ad hoc Networks: Key Distribution Method Secured Multicast Communication in Globalization Aspects	Jhunu Debbarma, Chinu Mog Choudhari, Sudeshna Das	393-394
49	775	BUSINESS RISK MANAGEMENT IN INTERNATIONAL CORPORATION	Mrs. B. UMA MAHESWARE	395-403

50	776	A STUDY ON EMERGING INNOVATION IN MARKETING	Mrs. VADIVU. N	404-410
51	764	WOMAN ENTRPRENEURSHIP – A RESEARCH REVIEW	Mrs. UMA MAHESWARE. B	411-420