

**2nd International Conference on Multidisciplinary Research  
(ICMR-2018)**

**ISBN:978-93-87793-45-3**

**Venue: Mahratta Chamber of Commerce, Industries and  
Agriculture Tilak Road, Pune (India)**

**Date: 08th-09th September 2018**

**INDEX**

<b>S. No.</b>	<b>Paper ID</b>	<b>Paper Title</b>	<b>Author</b>	<b>Page No.</b>	<b>Full Paper</b>
1	401	<b>Effects of the Role of Central Banks of Nigeria (CBN) in the Implementation of Cashless Banking System in Nigeria</b>	Mohammed Isa Kida, Dr. Akhil Goyal	01-09	<a href="#">View</a>
2	404	<b>Information Technology in Classrooms</b>	Savan Pyasi, Dr. Prabhat Kumar Pandey	10-18	<a href="#">View</a>
3	406	<b>Purpose of Education and Modernization</b>	Deepak Kashinath Chaudhari	19-20	<a href="#">View</a>
4	407	<b>Study of Thermo Physical Properties of Binary Liquid Mixtures of Pyridine with Methanol at 293 K</b>	A G Patil ,Aruna P. Maharolkar, A. G. Murugkar	21-26	<a href="#">View</a>
5	408	<b>COMPARATIVE ANALYSIS OF SINGLE CELL BOX GIRDER FOR DIFFERENT CODE</b>	Jayesh Patil, Prof. R.S. Patil, Dr.G.R.Gandhe	27-35	<a href="#">View</a>
6	412	<b>A Conceptual Framework for Growth of Credit Derivative Markets in India with reference to the Corporate Bond Markets</b>	Dr. Pranay Parashar, Dr. Sujit G. Metre	36-49	<a href="#">View</a>
7	413	<b>A STUDY ON LEVELS OF JOB SATISFACTION FOUND WITH MAHATMA GANDHI NATIONAL RURAL EMPLOYMENT GUARANTEE SCHEME (MGNREGS) BENEFICIARIES AT SELECTED AREAS OF CUDDALORE DISTRICT OF TAMIL NADU</b>	Ms. T. Valli, Ms. K. Suganthi, Dr. K. Ramakrishnan	50-55	<a href="#">View</a>

8	415	<b>GRID computing in Drug Development, Dispensing Using MEMS and NEMS</b>	Prof.Shonal A Vaz, Prof.Chetashri S.Bhusari , Prof.Bhagyshri Kulkarni	56-63	<a href="#">View</a>
9	417	<b>INFRARED ABSORPTION SPECTROSCOPIC ANALYSIS OF PRASEODYMIUM (Pr) SOAPS</b>	Babita Rani , Vineet Bhardwaj, Meera Sharma	64-70	<a href="#">View</a>
10	418	<b>Impact of Computer Assisted Teaching and Social Media on Students in Vindya Region</b>	Savan Pyasi, Dr. Prabhat Kumar Pandey	71-88	<a href="#">View</a>
11	419	<b>Effective Human Resource Management Practices: The Key to Ideal Organizational Productivity</b>	Francis Akinyeke, Festus F. Akinwumi, Salaudeen K. Akintola, Daniel Jumbo	89-100	<a href="#">View</a>
12	420	<b>Analysis of Crystalline Solar cell using Drift diffusion Model &amp; P-V Analyzer</b>	Sumita Gupta, Christina Bage, Purnima Vadak	101-107	<a href="#">View</a>
13	421	<b>Performance of The Dynamic Source Routing Protocol For Mobile Ad Hoc Networks (DSR) Using Random Way Point Mobility</b>	K.Uday Kumar Reddy, Dr.P.Subbaiah	108-115	<a href="#">View</a>
14	423	<b>Effect of Tertiary Education Trust Fund (TETFUND) Intervention on the Performance of Academic Staff of Ramat Polytechnic Maiduguri, Borno State, Nigeria with reference to Volume of Publications</b>	Khadijah Eyitayo Aminu, Professor Ayuba A. Aminu	116-125	<a href="#">View</a>
15	426	<b>Influence of black money and tax evasion in India: A conceptual study</b>	Arfa Zahoor	126-131	<a href="#">View</a>
16	427	<b>An Empirical Study of Determinants and Inhibitors affecting Customer's Satisfaction with Internet Banking</b>	Dr Meenu Kumar	132-141	<a href="#">View</a>
17	429	<b>Lal Ded in Kashmir: A Voice of Love, Harmony and Brotherhood</b>	*Aarif Ahmad Najar	142-142	<a href="#">View</a>

18	437	<b>Confirmatory Factor Analysis of Performance in Supply Chains</b>	Manoj Kumar, Dr.Gaurav Tejpal	143-156	<a href="#">View</a>
19	438	<b>Impact of Agility on Organizational Performance</b>	Manoj Kumar, Dr.Gaurav Tejpal	157-170	<a href="#">View</a>
20	439	<b>Achieving Competitiveness through Supply Chain Practices</b>	Sanjeev Sharma	171-182	<a href="#">View</a>
21	440	<b>Achieving Competitive through Supply Chain Responsiveness</b>	Sanjeev Sharma	183-197	<a href="#">View</a>
22	422	<b>Probabilistic determination of failure of solid insulation paper used in a transformer under external environmental influence</b>	Pratyush Verma, R.K. Jarial	198-211	<a href="#">View</a>
23	424	<b>COMPARISON BETWEEN SINGLE AND SERIES LOW COST PARABOLIC SOLAR DISH COLLECTOR</b>	Kundan Kumar Sharma, Dr. Sunil Kumar	212-217	<a href="#">View</a>
24	428	<b>DEVELOPING VORTICAL SWEEPS OVER UPSTREAM OF A TUBE AT LOW REYNOLDS NUMBER</b>	S. K. Dhiman ,Triweni Bharti	218-221	<a href="#">View</a>
25	431	<b>Scalable Ranking based on Web Pages and Semantic Search</b>	S.Haseena, R.Latha, A.M.Barani	222-231	<a href="#">View</a>
26	432	<b>HYDROPHOBIC COATING AND ITS APPLICATIONS</b>	Mrs. M.V. Ghamande(Guide), Chaitanya Bidkar, Bhagrav Pawar, Shreyas Khare, Arya Patil, Jayna Medtia, Sudarshan Hon, Dhanraj Kore , Yogesh Metkari	232-237	<a href="#">View</a>
27	433	<b>Performance Analyses for Massive Learning Grid Utilization through Virtual Warehousing</b>	Mr.G.Manoharan , Dr.P.Nirmala	238-244	<a href="#">View</a>

28	434	<b>A Feasibility Study of Extracting E-Content for Develop using Semi Automated Semantic Matched concept with Semi Automated Ontology Maintenance</b>	D.Elangovan, Dr.K.Nirmala	245-250	<a href="#">View</a>
29	435	<b>NETWORK-LIFETIME MAXIMIZATION OF WIRELESS SENSOR NETWORKS USING GENETIC ALGORITHM</b>	Senthamarai.K	251-256	<a href="#">View</a>
30	436	<b>INTEGRATION OF BIM AND RISK MANAGEMENT:A REVIEW OF LITERATURE</b>	Dr. Debasis Sarkar,Harsh Shah	257-267	<a href="#">View</a>
31	441	<b>Economic Skip: Rural India is now an attractive market for innovators and product companies</b>	Anirban Biswas, Prof Arunanshu Shekhar Kuar	268-274	<a href="#">View</a>
32	442	<b>SOLUTION OF A NONLINEAR DIFFERENTIAL EQUATIONS OF FRACTIONAL ORDER</b>	Charu	275-283	<a href="#">View</a>
33	443	<b>An Investigation into NMOS at 65nm using Silvaco TCAD</b>	Prashant Kumar, Munish Vashishath, P.K. Bansal	284-291	<a href="#">View</a>
34	444	<b>Amazing facts about NEAR-RINGS</b>	Charu	292-297	<a href="#">View</a>
35	445	<b>Financial Access, Financial Literacy and Entrepreneurial Firm Performance: A Review of Literature</b>	Sana Shawl	298-301	<a href="#">View</a>
36	446	<b>DEVISING A MECHANISM TOWARDS PRODUCING ENERGY FROM THE TIDES</b>	T.Ajay, A.Shameer , J.Anish, D.Ramalingam	302-309	<a href="#">View</a>
37	447	<b>A STUDY ABOUT THE DESIGN AND FABRICATION OF AUTOMATIC SEED SOWING AND FERTILIZER SPRAYING MACHINE</b>	P.Renitha, P.Vignesh, M.R.Karthick Sories, D.Ramalingam	310-319	<a href="#">View</a>
38	448	<b>A Study of Big Data Concepts and Analysis</b>	A.Kaleemullah, S.Senthil Kumar , Dr.P.Rizwan Ahmed	320-327	<a href="#">View</a>

39	449	<b>A Meticulous Survey of Cloud Computing Security</b>	J.Aamir Azeez, R.VijayaKumar, Dr.P.Rizwan Ahmed	328-334	<a href="#">View</a>
40	450	<b>Comparative Analysis of Different Student Performance Prediction Using Data-Mining Approaches</b>	Soni Darshan Kumar Babulal, Prof. Dr. Binod Agrawal	335-342	<a href="#">View</a>
41	451	NAVIGATING THE REGULATORY LANDSCAPE OF DIGITAL TRADE AND E-COMMERCE: A COMPREHENSIVE ANALYSIS	G. BANUPRIYA	343-352	<a href="#">View</a>
42	452	SERVICE MARKETING AND QUALITY STRATEGIES	DR. D. BHUVANA	353-358	<a href="#">View</a>
43	453	A STUDY ON BENEFITS OF LEARNING MANAGEMENT SYSTEM	M.subbulakshmi	359-365	<a href="#">View</a>
44	454	GREEN HRM: PRACTICES AND STRATEGIC IMPLEMENTATION IN THE ORGANIZATIONS	M.Priya	366-371	<a href="#">View</a>
45	455	ARTIFICIAL INTELLIGENCE IN MARKETING: REVOLUTIONIZING THE INDUSTRY	Dr. Reena Raj	372-379	<a href="#">View</a>
46	456	<b>Gender Dynamics in Shakespearean Tragedies: Exploring Female Characters and Societal Norms</b>	L. Jenniffer & R. Kalai Arasi	380-386	<a href="#">View</a>
47	457	<b>Exploring the Darkness Within: An Analysis of "Lord of the Flies" by William Golding</b>	Monisha. U	387-390	<a href="#">View</a>
48	458	<b>The Representation of Class Struggle in Charles Dickens' Novels</b>	V.S.Gladio Shilpa Vince	391-396	<a href="#">View</a>
49	459	<b>Major Themes in Shashi Tharoor's The Great Indian Novel</b>	Vinodhini.E	397-400	<a href="#">View</a>
50	460	<b>History of the novel</b>	Dr.P.Ezhilarasi	401-407	View
51	461	<b>Scientific news that Tolkappiyam conveys</b>	Dr.P.Sanguvathi	408-414	View
52	462	<b>Ascension of calculus</b>	Mrs.C.Hemalatha	415-421	View
53	463	<b>Child (Child) Idioms and Phrases</b>	Mrs.E.Kavitha	422-427	View

54	464	<b>Valluva says virtue</b>	Mrs.Kanimozhi.N	428-433	View
55	465	<b>A SUFFICIENT CONDITION FOR EXISTENCE OF HAMILTONIAN CYCLE</b>	A. Kulandhai Therese, A. Sowmiya	434-437	conf
56	466	<b>ANALYSIS AND ASPECTS OF FUZZY TRIANGULAR NUMBERS</b>	Jaleesha.B. K	438-444	conf
57	467	<b>Applying Proposed Sequential Algorithm Finding Odd Graceful Labeling</b>	Mrs. M. Meenakshi	445-451	conf
58	468	<b>Construction of Regular Polygons</b>	R.S.Karunya	452-454	conf
59	469	<b>C++ Programming to Solve Method of False Position</b>	Mahalakshmi. T, S. Rezvana Parveen	455-460	conf
60	470	<b>OBLONG SUM LABELING</b>	B. Deepa	461-464	conf
61	471	<b>The Impact of Social Media Marketing on Consumer Buying Behavior</b>	Mrs. RAJESWARI. G	465-470	conf
62	472	<b>CORPORATE GOVERNANCE IN EMERGING MARKETS</b>	Mrs. RUHITHA PARWESH. B	471-477	conf
63	473	<b>A STUDY ON DIGITAL MARKETING STRATEGIES FOR ONLINE BUSINESSES</b>	Mrs. R.S. SHASHIKALA	478-484	conf