

## MASHS'18



International Conference



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## Multidisciplinary approaches in Social Sciences, Humanities and Sciences

This Certificate acknowledges and honours

Mrs. R.S. SHASHIKALA

for participating & presenting his/her paper titled

A THEORETICAL APPROACH TO STRATEGIC MARKETING PLANNING AND PLANNING PROCESS

in

International Conference on Multidisciplinary approaches in Social Sciences , Humanities and Sciences organized by Sri S. Ramasamy Naidu Memorial College, Sattur, Tamil Nadu (India)

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MASHS'18

Conference Team Wishes All the Best for your Future

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