

ISBN: 978-93-91535-28-5



**INTERNATIONAL  
MULTIDISCIPLINARY CONFERENCE ON  
RESEARCH, TECHNOLOGY & ENGINEERING**

*Certificate*  
OF ACHIEVEMENT

This Certificate is Proudly Presented to

**M. Priya**

for presenting and publishing his/her paper on

**INSIGHTS AND RECOMMENDATIONS  
FOR EFFECTIVE MARKETING STRATEGIES**

Held on 7<sup>th</sup> & 8<sup>th</sup> April 2022

Organised by:

**KJEl's Trinity Academy of Engineering**

(Approved by AICTE, New Delhi, Govt. of Maharashtra & Affiliated to Savitribai Phule Pune University)  
Sr. No. 25 & 27, Kondhwa-Saswad Road, Bopdev Ghat, Pune

  
Dr. Nikita Kulkarni,  
HoD, Department of Computer Engineering

  
Dr. Nilesh J. Uke  
Principal

1256

Association with:

  
www.conferenceworld.in

  
www.iardo.com