



**Name** : D. Saraswathi  
**Designation/Present position** : Assistant Professor, Department of Management studies  
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**Qualification:**

Degree	Subject	Institution	Year
Ph.D.(pursuing)	Management	Bharathiar University	From 2018
SET	Management	Mother Teresa women's University Kodaikanal, Tamilnadu	2016
M.B.A	Management	Adhiyamaan college of Engineering, Hosur	2009
BSc	Computer Science	M.G.R college, Hosur	2007

**Discipline/Area of specialization** : HR and Marketing

**Teaching Experience/Employment History: 4 years 2 months**

Designation	From	To	University/Institution
Assistant Professor	2021	Till Date	St. Joseph's College of Arts & Science for Women, Hosur.
Assistant Professor	2010	2012	M.G.R college, Hosur.

## **INTERNATIONAL CONFERENCES / SEMINARS / WEBINARS ATTENDED**

1. Presented a paper **“Green Human Resource Management practices in organization: A conceptual review”** in the international conference on “Digital and data driven decision making for business and management” (4DMBM) organized by school of commerce and Management studies, Dayananda sagar university, Karnataka, India on 17<sup>th</sup> and 18<sup>th</sup> feb 2021.
2. Presented a Paper **“Role of Green HRM in advocating pro-environmental behavior among employees”** in the 4<sup>th</sup> International Conference FUSION 2021, Emerging trends in business, technology and its implications, conducted on 19<sup>th</sup> march 2021 in IFIM College, at Bangalore.
3. Attended one-week International Online Faculty development program on **“Research made easy: tips, tools and technologies”** organized by ST. Mira’s college for girls, pune from 18<sup>th</sup> may 2020 to 23<sup>rd</sup> may 2020.

## NATIONAL CONFERENCES / SEMINARS / WEBINARS ATTENDED

1. Presented a paper “**Green Human Resources Management at TCS-A case study**” in **AVANT 2021**-one day National conference on “contemporary business research” organized by D J Academy for Managerial Excellence, Coimbatore on 9<sup>th</sup> July 2021.
2. Participated in the **IP Awareness/Training program** under National Intellectual Property Awareness Mission on **August 13, 2022** organized by Intellectual Property Office, India
3. participated in the one-week national level faculty development program “**Nurturing Entrepreneurship & Start-up Management**” jointly organized by New Horizon center for innovation, Incubation & Entrepreneurship (NHCIIE)-NHCE, New Horizon college, Bengaluru from 7<sup>th</sup> to 11<sup>th</sup> June 2022.
4. Participated actively in one day National level workshop on **Statistical package for social sciences (spss)** held on 20/10/2022 at St. Joseph’s college of Arts and Science for women, Hosur.
5. Attended the 5 days online Faculty development programme on “**The Art of Research writing: Tools and techniques**” from 8 to 13 January 2021 organized by the department of management studies, Christ Academy Institute for Advanced studies, Bangalore.
6. Participated in the Faculty Development Programme (online) on “**Research Methodology**” jointly conducted by AE consultancy services and EMG Group- SSM Trust on 25<sup>th</sup> may 2020.
7. Participated in the Two weeks online Faculty development program on “**Hands on Writing and publishing research papers for reputed journals**” between July 2-Aug 8, 2020 at Silicon city college of Management and commerce, Bengaluru.
8. Active participation in the 3 days’ workshop on “**Data Analysis & Academic writing using open source (JAMOVİ & ZOTERO)**” organized by Department of Management studies from 8<sup>th</sup> July to 10<sup>th</sup> July 2020 by the Oxford college of Engineering, Bengaluru.
9. Attended the Faculty development program on “**The Analytical Edge- data visualization using tableau**” conducted by the D J Academy for Managerial Excellence, Coimbatore dated 16<sup>th</sup> and 17<sup>th</sup> June 2020.
10. Attended Student development program on “**SPSS- The Beginners Module**” conducted by the D J Academy for Managerial Excellence, Coimbatore dated 25<sup>th</sup> and 26<sup>th</sup> June 2020.
11. Participated in the National level FDP program on “**NAAC ACCREDITATION AND SSR PREPARATION**” organized by the IQAC of St. Joseph’s college of Arts and science for women, Hosur between 20 June to 19 Aug 2023.
12. Participated in a 2 day National conference on “contemporary trends in Management and Research” also presented a topic “**Green HRM: An innovative practices in sustainable policy of TCS**” organized by the Department of Management studies, Adhiyamaan college of Engineering, Hosur.



**Number of Publications (International/National): 3**

**RECENT PAPERS PUBLISHED: (AUTHORS NAME, JOURNAL NAME, VOL., YEAR, PAGES):**

1. “Role of Green HRM in advocating pro-environmental behavior among employees” published in Ilkogretim online-Elementary Education online, **ISSN: 1305-3515**, vol 20 (issue 6), July 2021, pp.839-846.
2. “comparison of Women’s Empowerment in rural-urban areas and to know about various KSA of working women, Illustrated Research, scholarly articles from general business management, **HRM-ISBN:978-81-923734-0-9**
3. “Green Human Resource Management in Organization-A conceptual Review-published by **DJAME Journal of Management Research**-vol-11. Issue-2, Jan 2021.
4. Employee Awareness and practices on Green HRM: An evidence based survey- published in Journal of the Asiatic society of Mumbai, ISSN:0972-0766, Vol:XCVI, No:06,2023 UGC CARE Approved, peer reviewed and referred journal

**Achievements:**

1. Best young faculty award 2022-2023 for Academic contribution in Arts & Management under the category of “MANAGEMENT STUDIES” awarded by Novel Research Academy, Puducherry, India on 14<sup>th</sup> Nov 2022.
2. Participated in the skill development workshop on E-Content organized by IQAC of st.Joseph’s college of Arts and science for women, Hosur on 2<sup>nd</sup> Sep 2023.
3. Participated in 5 days virtual FDP program on Data Analysis using JASP conducted from 24-4-2023 to 28-4-2023 at St. Joseph’s college of Arts and science for women, Hosur.
4. Completed the “E-Commerce laws, Regulations & E-Payments systems” course from July 17 to July 21, 2023 conducted by the Tamil Nadu skill Development corporation, Government of Tamil Nadu to mark faculty training through the Nan Mudhalvan program held at Periyar university, salem.