

**St. JOSEPH'S COLLEGE OF ARTS AND SCIENCE FOR WOMEN**

**(Affiliated to Periyar University)**

**Mookandapalli, Hosur – 635 126**



**DEPARTMENT OF MANAGEMENT**

**HANDBOOK 2022-2023**



## ABOUT THE COLLEGE



St. Joseph's College of Arts and Science for Women was established in the year 2006 with the motto "Knowledge Purifies and Charity Enhances". It is affiliated to Periyar University, Salem and managed by the FSPM Sisters, Coimbatore. We empower young women with knowledge, skills, holistic approach and enable them to face the present society. The college offer various UG, PG and Research courses with a strength of more than 2000 students. The study at St. Joseph's College will certainly fetch a joyful and memorable experience of escalation in the aesthetics of education and ethnicity provided by the multi-cultured and multi-faceted presence of faculty and students who are persistent with the quest for excellence in proficiency. Its quiet surroundings, comprising of architecturally designed buildings, playgrounds and lush greenery make it one of the most preferred destinations for the aspirants. In today's era, the world anticipates a nourishing education. St. Joseph's College of Arts and Science for Women is a renowned educational family having the inclination to offer quality education to women. It carries a rich history, holding the pride of gaining a far-famed reputation under the Periyar University.

## **ABOUT THE DEPARTMENT**

The department of management studies was established in the year 2007. The department aims to provide students with essential knowledge about the corporate world and the fundamentals of administration. The department envisages the lifelong value of education, entrepreneurial skills, business traits, project work, leadership qualities, and ethics among the students. The department association named Kaizen has been conducting various activities like interdepartmental competitions, workshops, guest lectures, industrial visits, etc. The department club MAVERICK'S CLAVA has been conducting various activities like extension activities, outreach programs, etc.

### **OBJECTIVES**

- ☐ **To the advancement of human intelligence and to the promulgation and development of knowledge and understanding in the business domain.**
- ☐ **To prepare professionals in accounting, finance, administration, and management information systems through the utilization of innovative educational processes in a modern, global, and technological business environment.**
- ☐ **To encourage every student to take responsibility and contribute to solving problems through innovative thinking, self-development, and self-confidence**
- ☐ **To impart and adopt the latest skills in the fields of marketing, human resources, finance, and research and development.**
- ☐ **To secure a corporate business development position, we leverage customer relationships, building skills, and sales activities in the market.**
- ☐ **To involve new ideas applied in creative or flexible ways to enhance the production process**

### **VISION STATEMENT**

- ☐ **To attain global prominence by developing thought leadership, innovative solutions, and responsible business leaders through flexible, value-based management education driven by high-impact research.**

### **MISSION STATEMENT**

- ☐ **To provide high-impact learning for growth and development.**
- ☐ **To provide globally relevant and responsible leaders and solutions.**
- ☐ **To create knowledge and through leadership.**
- ☐ **To address national priorities and technological competitiveness for efficient governance.**
- ☐ **To be a responsible citizen and provide innovative solutions for social problems.**

## STAFF PROFILE

NAME OF THE FACULTY	PHOTOS
<p><b>Mrs. C.Magila ,</b>  <b>MBA.,M.Com., (PhD)</b>  <b>Assistant professor</b></p>	
<p><b>Mrs. C.A.Uma,</b>  <b>MBA. , MSW.,</b>  <b>Assistant professor</b></p>	
<p><b>Mrs. C.Suganthi ,</b>  <b>MBA. M.Com.</b>  <b>Assistant professor</b></p>	
<p><b>Mrs. D.Saraswathi ,</b>  <b>MBA.,SET (Ph.D)</b>  <b>Assistant professor</b></p>	

## **KAIZEN ACTIVITIES**

On **27/6/2019** union election nomination was held in college.

On **3/7/2019** college union election conducted.

On **3/7/2019** evening college union election result was announced.

President – Nagarakshna. M - III B.sc (CS)

Vice president – ramya. S – II B.sc (Math)

Secretary – pornima .M – II B.sc (Biotech)

Cultural secretary – durga soni. k – III BBA (CA)

Sports secretary - Anupama. R – III BA (English)

On **11/7/2019** inaugural was celebrated in our college.

On **11/7/2019** (AN) freshers day was celebrated.

On **19/7/2019** BBA(CA) department inaugural

On **21/7/2019** fire less cooking competition conducted by TNSF, HOFARWA, with the help of PMC TECH, in 8<sup>th</sup> hosur book fair

Venue: K.A.P Mandapam near R.V govt. boys.hr. sec. school , Rayakottai road , Hosur.

Participants:

III BBA (CA)

Livya .M

Javeriya banu. S

Christy Johnson

Prize: won IIIrd prize

On **25/7/2019** NSS students went to school to create awareness about water and went to government school to clean the campus.

From **29/7/2019** to **2/8/2019** IAT – I

On **1/8/2019** meeting was conducted to former card holder students.

On **15/8/2019** independence day was celebrated in our college.

**On 17/8/2019** parents teachers meeting was conducted

**On 5/9/2019** teacher's day was celebrated in our college.

**On 14/9/2019** morning at 11.00 am student 's of BBA (CA), English, Bio Tech went to tour to HYDRABAD (14.9.2019 to 18/9/2019)

**From 23.9.19 to 30.9.2019** IAT – II Exam.

**On 15.10.2019** (FN) Mass & youth day celebration.

**From 17.10.2019 to 25.10.2019** model exam.

**7.11.2019** University Exam started.

**2.12.2019** University exam ends.

**On 2.12.2019 to 31.12.2019** IIIrd BBA (CA) students went for project.

**On 17.12.2019** one day seminar was conducted to  
Ist BBA(CA) Students.

**On 2.12.2019** even semester starts.

**From 27.01.2020** internal exam' s started.

**From 01.02.2020 to 07.02.2020** NSS camp was organised. our students participated.

Place: Matham agaram

No. of. Students: 100

NSS President: M. Bhuvaneshwari

Secretary: R. Eswari

Staff: Co – Ordinator – Dr. P. Ezhilarasi

Incharge - Dr. D. Bhuvana , A.Priyanka.

**On 15.2.2020** annual day was celebrated in our college.

Chief guest: Mr. A. pari, IPS.Inspector general of police (retd)

Venue: St. Francesco auditorium

**On 16.02.2020** rotary club of hosur conducted marathon, 7 km 3000 people 's are participated,

Sangeetha of I BBA (CA) got 23<sup>rd</sup> place.

**On 20.02.2020** Chirst college of science and management , Mallur,

Conducted inter collegiate program “ADVAYA 2020”

13 students from BBA(CA) department have participated in the competition in different events, and won prizes

**In Entrepreneurship**

Pooja.M -3<sup>rd</sup> BBA(CA)

Sherya – 2<sup>ND</sup> BBA(CA)

**In Human Resources**

Linda Rose Babu – 3<sup>rd</sup> BBA(CA)

Ramya.S – 3<sup>rd</sup> BBA(CA)

**WON 2<sup>nd</sup> place in Event Management**

Durga Soni.K -3<sup>RD</sup> BBA(CA)

Annapoorna -3<sup>rd</sup> BBA(CA)

WON 2<sup>nd</sup> Place in FINANACE

Sandhaya.S 3<sup>rd</sup> BBA(CA), Asha .SK – 2<sup>nd</sup> BBA(CA)

In Marketing

Livya .M. 3<sup>rd</sup> BBA(CA)

Vinitha-3<sup>rd</sup>BBA(CA)

Scavengers

Christy Johnson -3<sup>rd</sup> BBA(CA)

Javeriya Banu -3<sup>rd</sup> BBA(CA)

BEST MANAGER- Sneha. S 3<sup>rd</sup> BBA(CA)

**On 22.02.2020** One day workshop was organised for staffs

TOPIC- Socially relevant research and Research funding

Resource person -Dr.S.Vincent PH.D ,FRSBS(LONDON),FNABS.

**On 02.03.2020**, Entrepreneurship Awareness program was conducted to final year students ,BBA(CA) and B.COM students.

Chief guest- Mrs. Shanthi Prabakaren Olive arts and crafts studio

**On 06.03.2020**, Aptitude test was conducted for final years students.

**On 30.05.2020**, National level E-Quiz “TIME QUIZZARDS” was organised by Mrs. c. Mahila