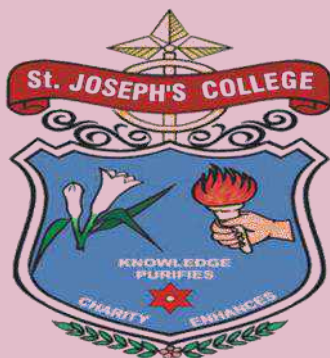


St. JOSEPH'S COLLEGE OF ARTS AND SCIENCE FOR WOMEN

(Affiliated to Periyar University)

Mookandapalli, Hosur – 635 126



DEPARTMENT OF MANAGEMENT

HANDBOOK 2020-2021



ABOUT THE COLLEGE



St. Joseph's College of Arts and Science for Women was established in the year 2006 with the motto "Knowledge Purifies and Charity Enhances". It is affiliated to Periyar University, Salem and managed by the FSPM Sisters, Coimbatore. We empower young women with knowledge, skills, holistic approach and enable them to face the present society. The college offer various UG, PG and Research courses with a strength of more than 2000 students. The study at St. Joseph's College will certainly fetch a joyful and memorable experience of escalation in the aesthetics of education and ethnicity provided by the multi-cultured and multi-faceted presence of faculty and students who are persistent with the quest for excellence in proficiency. Its quiet surroundings, comprising of architecturally designed buildings, playgrounds and lush greenery make it one of the most preferred destinations for the aspirants. In today's era, the world anticipates a nourishing education. St. Joseph's College of Arts and Science for Women is a renowned educational family having the inclination to offer quality education to women. It carries a rich history, holding the pride of gaining a far-famed reputation under the Periyar University.

ABOUT THE DEPARTMENT

The department of management studies was established in the year 2007. The department aims to provide students with essential knowledge about the corporate world and the fundamentals of administration. The department envisages the lifelong value of education, entrepreneurial skills, business traits, project work, leadership qualities, and ethics among the students. The department association named Kaizen has been conducting various activities like interdepartmental competitions, workshops, guest lectures, industrial visits, etc. The department club MAVERICK'S CLAVA has been conducting various activities like extension activities, outreach programs, etc.

OBJECTIVES

- ☐ **To the advancement of human intelligence and to the promulgation and development of knowledge and understanding in the business domain.**
- ☐ **To prepare professionals in accounting, finance, administration, and management information systems through the utilization of innovative educational processes in a modern, global, and technological business environment.**
- ☐ **To encourage every student to take responsibility and contribute to solving problems through innovative thinking, self-development, and self-confidence**
- ☐ **To impart and adopt the latest skills in the fields of marketing, human resources, finance, and research and development.**
- ☐ **To secure a corporate business development position, we leverage customer relationships, building skills, and sales activities in the market.**
- ☐ **To involve new ideas applied in creative or flexible ways to enhance the production process**

VISION STATEMENT

- ☐ **To attain global prominence by developing thought leadership, innovative solutions, and responsible business leaders through flexible, value-based management education driven by high-impact research.**

MISSION STATEMENT

- ☐ **To provide high-impact learning for growth and development.**
- ☐ **To provide globally relevant and responsible leaders and solutions.**
- ☐ **To create knowledge and through leadership.**
- ☐ **To address national priorities and technological competitiveness for efficient governance.**
- ☐ **To be a responsible citizen and provide innovative solutions for social problems.**

STAFF PROFILE

NAME OF THE FACULTY	PHOTOS
Mrs. C.Magila , MBA.,M.Com., (PhD) Assistant professor	 A portrait of Mrs. C.Magila, an Assistant professor. She is a woman with dark hair, wearing a brown and black saree with a gold border. She is smiling and standing in front of a green chalkboard.
Mrs. C.A.Uma, MBA. , MSW., Assistant professor	 A portrait of Mrs. C.A.Uma, an Assistant professor. She is a woman with dark hair, wearing a brown saree with a gold border. She is wearing a blue lanyard and standing in front of a white wall.
Mrs. C.Suganthi , MBA. M.Com. Assistant professor	 A portrait of Mrs. C.Suganthi, an Assistant professor. She is a woman with dark hair, wearing a pink and yellow saree. She is wearing glasses and a gold necklace, and is standing in front of a blue wall.
Mrs. D.Saraswathi , MBA.,SET (Ph.D) Assistant professor	 A portrait of Mrs. D.Saraswathi, an Assistant professor. She is a woman with dark hair, wearing a green saree with a gold border. She is wearing a gold necklace and standing in front of a green chalkboard.

KAIZEN ACTIVITIES

On 01.06.2020 online competition was conducted by Mrs. Suganthi, Mrs.C.Uma ,Mrs. Meenakshi

1. Slogan writing
2. Drawing competition
3. Photography
4. Advertise posture
5. Speech on economic impact due to 'covid 19'.

On 18.06.2020 online quiz “**HR QUIZZEPEDIA**” organised by Mrs. Meenakshi.

On 20.06.2020 online speech competition on “**FATHER’S DAY**” organised by Mrs. Meenakshi

On 24.06.2020 state level webinar on “**EMOTIONAL WELL BEING DURING CRISIS**” organised by Mrs. C. Uma.

On 14.07.2020 online class was started with 2 hours class.

On 17.08.2020 5 hours online class was started with day order.

From **28.09.2020** to **7.10.2020** Internal-1 was conducted.

From **5.11.2020** to **12.11.2020** Internal-2 was conducted.

From **21.12.2020** to **07.01.2021** university exam was conducted for 3rd years , 5th Sem ad 2nd years , 3rd Sem.

On **08.01.2021** to **12.02 0.2021** university valuation.

On **18.01.2021** Rangoli competition was organised for staffs

1st prize Math department

2nd prize BBA(CA) department

3rd prize Computer science department

On **2.01.2021** and **27.01.2021** online entry for 1st years .

From **19.01.2021** onwards online class was started for 2nd and 3rd year students

On **01.02.2021** model exam for 1st year students

On **01. 02 2021** college re-opened for 3rd years.

On **08.02.2021** welcome was given to 1st years.

On **04.02.2021** “**YOUTH AWARENESS**” program for final years.

On **19.02.2021**, **WOMEN ENTREPRENUSHIP DEVELOPMENT CELL** was inaugurated by B.COM and BBA(CA) department

Chief guests Rev.Sr.Nympha and Rev. Dr.Sr.Arockirani ,Rev.Sr Sagaya Mary James . venue – next to college canteen GAZALLE.

On **27.02.2021** placement awareness program was organised by Sarasthi Group of institution Mr. Sasikiran B.E., MBA., PGDPA., to final year and passed out students.

On **02.03.2021** aptitude test was conducted by placement incharge Mrs.Meenakshi (staff) to final years.

On **05.03.2021** placement was organised by our college for final year and outgone students ,10 companies was recruited the students.

On **05.06.2021**, **NHRD** and **Department of Management** organised webinar on “Graduating and preparing for job during pandemic”

Chief guest Mr. Rajesh Kumar, HR manager MINDA Industries Ltd., Hosur.

On **10.06.2021**, **NHRD** and **Department of Management** organised webinar on “Tools and Techniques in research methodology”.

Chief guest Dr.A.R Vijaya Chandran Associate professor , Christ university Bangalore.

On 11.06.2021 **Department of Management** organised webinar on

“ Introduction to RDBMS “ to the 2nd years and 3rd years BBA(CA) students.

Chief guest Ms. Anitha ,M.E.,(PH.D) Assistant professor Kingston engineering college, Vellore.

On 10.07.2021, IQAC team of SJC organised webinar on” NAAC-PATH WAY TO EXCELLENCE IN HIGER EDUCATION”

Resources persons ,Mr. Vadamalai, IQAC coordinator, Don Bosco College, Dharmapuri.

On **30.07.2021**, FARWELL was organised by principal and staff to vice principle sister.

On **31.07.2021**, ORIENTATION program was organised by the college to all the staffs, Guest – REV.Fr.Dr . Singanayar.

On **31.07.2021** Farewell program was organised by BBA(CA) Department to the final year students.

On **08.092021** feast and birthday of principle sister was celebrated by all staffs.

On **15.09.2021** 1st years inaugural was celebrated in our college.