

**St. JOSEPH'S COLLEGE OF ARTS AND SCIENCE FOR WOMEN**  
**(Affiliated to Periyar University) Mookandapalli, Hosur – 635 126**



**DEPARTMENT OF MANAGEMENT**  
**HANDBOOK 2022-2023**



## ABOUT THE COLLEGE



**St. Joseph's College of Arts and Science for Women was established in the year 2006 with the motto "Knowledge Purifies and Charity Enhances". It is affiliated to Periyar University, Salem and managed by the FSPM Sisters, Coimbatore. We empower young women with knowledge, skills, holistic approach and enable them to face the present society. The college offer various UG, PG and Research courses with a strength of more than 2000 students. The study at St. Joseph's College will certainly fetch a joyful and memorable experience of escalation in the aesthetics of education and ethnicity provided by the multi-cultured and multi-faceted presence of faculty and students who are persistent with the quest for excellence in proficiency. Its quiet surroundings, comprising of architecturally designed buildings, playgrounds and lush greenery make it one of the most preferred destinations for the aspirants. In today's era, the world anticipates a nourishing education. St. Joseph's College of Arts and Science for Women is a renowned educational family having the inclination to offer quality education to women. It carries a rich history, holding the pride of gaining a far-famed reputation under the Periyar University.**

## **ABOUT THE DEPARTMENT**

The department of management studies was established in the year 2007. The department aims to provide students with essential knowledge about the corporate world and the fundamentals of administration. The department envisages the lifelong value of education, entrepreneurial skills, business traits, project work, leadership qualities, and ethics among the students. The department association named Kaizen has been conducting various activities like interdepartmental competitions, workshops, guest lectures, industrial visits, etc. The department club MAVERICK'S CLAVA has been conducting various activities like extension activities, outreach programs, etc.

### **OBJECTIVES**

- ☐ **To the advancement of human intelligence and to the promulgation and development of knowledge and understanding in the business domain.**
- ☐ **To prepare professionals in accounting, finance, administration, and management information systems through the utilization of innovative educational processes in a modern, global, and technological business environment.**
- ☐ **To encourage every student to take responsibility and contribute to solving problems through innovative thinking, self-development, and self-confidence**
- ☐ **To impart and adopt the latest skills in the fields of marketing, human resources, finance, and research and development.**
- ☐ **To secure a corporate business development position, we leverage customer relationships, building skills, and sales activities in the market.**
- ☐ **To involve new ideas applied in creative or flexible ways to enhance the production process**

### **VISION STATEMENT**

- ☐ **To attain global prominence by developing thought leadership, innovative solutions, and responsible business leaders through flexible, value-based management education driven by high-impact research.**

### **MISSION STATEMENT**

- ☐ **To provide high-impact learning for growth and development.**
- ☐ **To provide globally relevant and responsible leaders and solutions.**
- ☐ **To create knowledge and through leadership.**
- ☐ **To address national priorities and technological competitiveness for efficient governance.**
- ☐ **To be a responsible citizen and provide innovative solutions for social problems.**

## STAFF PROFILE

NAME OF THE FACULTY	PHOTOS
<p style="text-align: center;"><b>Mrs. C.Magila ,</b>  <b>MBA.,M.Com., (PhD)</b>  <b>Assistant professor</b></p>	
<p style="text-align: center;"><b>Mrs. C.A.Uma,</b>  <b>MBA. , MSW.,</b>  <b>Assistant professor</b></p>	
<p style="text-align: center;"><b>Mrs. C.Suganthi ,</b>  <b>MBA. M.Com.</b>  <b>Assistant professor</b></p>	
<p style="text-align: center;"><b>Mrs. D.Saraswathi ,</b>  <b>MBA.,SET (Ph.D)</b>  <b>Assistant professor</b></p>	

## **KAIZEN ACTIVITIES**

**On 28/09/2021** Marksheet collection from first year student's admitted in 2021.

**On 08/10/2021** College Union inaugural was held.

**On 20/10//2021 BBA(CA) Department** Organised guest Lecture program only for 3<sup>rd</sup> BBA(CA) students.

**RESOURCE PERSON:** Sangeetha Assissant Professor Of Christ College Bangalore

**TOPIC:** Research Methodology

**On 20/10/2021 Arts And Craft Introduction** Class was organised to BBA(CA) 1<sup>st</sup>, 2<sup>nd</sup>, and 3<sup>rd</sup> students

**RESOURCE PERSON:** Shanthi

**On 21/10/2021 Intra departmental competition** was organised by our department.

**EVENT NAME:** power Point Presentation.

**On 07/11/2021 Krishnagiri District Athletic Association** conducted Krishnagiri District Athletic Championship 2021.

1. JANSI RANI.y-800 meters(2<sup>nd</sup> )
2. JANSI RANI.y-1500 meters(2<sup>nd</sup>)
- 3.SANGEETHA-Shortput(3<sup>rd</sup>)
4. SINDHU- 400(1<sup>st</sup> )
5. SILVIYA-100 meters(2<sup>nd</sup> )

## **200 meters(3<sup>rd</sup> )**

**On 10/11/2021 Alumini Students** of our college conducted trade fair in our college ground.

**On 24/11/2021** EDP cell BBA(CA) and commerce organised financial assistance for entrepreneurs by banking sector.

**On 29/11/2021** EDP cell organised one seminar by BBA(CA) department.

TOPIC: success story of Entrepreneur

CHIEF GUEST: Jyotsa Chandra shekar

VENUE: St.Francesco Auditorium

**On 01/12/2021, N and D** Department of our college was conducted fire less competition to our students and staff

1.Rani 3<sup>rd</sup> BBA(CA)1<sup>st</sup> prize

2.kemalatha 3rd BBA(CA)2<sup>nd</sup> prize.

Odd semester university exam for 2<sup>nd</sup> and 3<sup>rd</sup> year was started on 01/2/2022 to 26/02/2022 .

For first year university exam was started on 28/2/2022 and ended on 07/03/2022.

On 24/01/2022 helping starz conducted slogan writing competition.

1.Rukhaiya Rafi 1<sup>ST</sup> BBA(CA) -2<sup>ND</sup> Prize.

Even sem for 2<sup>nd</sup> and 3<sup>rd</sup> years students was started on 01/03/2022.

On 07/03/2022 university valuation was started .

From 14/03/2022 to 16/04/2022 for all 3<sup>rd</sup> year students got placement training .

On 26/03/2022 11<sup>th</sup> convocation was organized in our college for 2017 to 2020 & 2018 to 2021 batch students.

From 04/04/2022 3<sup>rd</sup> BBA(CA) students with to staff went to tour to bangalore wonderla.

From 05/05/2022 internal -II started

From 13/04/2022 2<sup>nd</sup> BBA(CA) students went to inplant training .

From 13/04/2022 3<sup>rd</sup> BBA(CA) students went to project work.

On 23/04/2022 parents teachers meeting was conducted to share university and internal assessment marks.

On 18/05/2022 career development program was organised by placement cell.

On 27/09/2022 Mrs.Magila (head department of management published in journal of education Rabindra Bharati University a paper on “Analysis of consumer Attitude towards online shopping.

On 31/05/2022 valedictory was organised in our college

Chief Guest- Mr.Dhanapal principal of Arignar anna college.

On 01/06/2022 farewell was organised to all final years students of our college.

From 10/06/2022 onwards model exam was conducted.

On 11/06/2022 3<sup>rd</sup> BBA(CA) students went to PMC( Er.perumal manimekalai college of Engineering) Hosur, to participate state level management meet “INSPIRA “22 and won prizes

- Business Quiz-1sr prize
  1. A.Mubeena
  2. S.Rani

- Young manager
  1. R.Riya
- Adds Zap – 1<sup>st</sup> prize
  1. Winifred john Peter
  2. S.Rani
  3. M.vaishanavi
  4. R. sowjanya
  5. S. Revathi
- Muthalvani viruthu
  1. A. mubeena

From 01/06/2022 to 12/06/2022 Youth National Volley ball championship held at Uttar Pradesh

Vidhya of 1<sup>st</sup> BBA (CA) took part and have secured first palce in the tournament.

On 18/05/2022 & 19/05/2022 Job fair was conducted by college to all final year students 9 of our BBA (CA) 3<sup>rd</sup> year students was participated.

1.Meenakshi.K got offer letter from to companies

1.Tetra raya

2.VK Neophy tech

Job fair participating companies are:

1. VK Neophy tech

2.Tang sys



3.Tetra rays

4.VIP info

5.M.S Dhoni Global School

6.Sarathi Germinate Nidhi LTD

7.HDFC Bank

8.I marque

On 18/06/2022 fare well was organized to secretary sister and office sister,principal with and staff.

Venue:Old Auditorium

From 22/06/2022 University Exam was started.

