

## **DEPARTMENT OF COMMERCE**

### ***NEWS LETTER***

**“Commerce with all nations, alliance with none should be our motto”**

#### **EDITOR’S DESK**

It’s my immense pleasure to publish the issue of newsletter comprising of the activities of the department of commerce for the academic year 2021 - 2022. The newsletter portrays the active participation of students and staff members

#### **HISTORY OF THE DEPARTMENT**

The Department of Commerce was established since the inception of the college in the year 2006. The department started to function by offering two UG courses namely, B.Com and B.Com (C.A) and was also approved to offer PG courses – M.Com in 2011 and M.Phil in 2016. Approval was given to have two sections for B.Com (C.A) course from the academic year 2009 – 10.

The Department has a blend of both energetic young staff with the senior experienced ones striving to transform the students into women corporate leaders and women entrepreneurs and above all good human beings.

Students from all backgrounds are admitted every year which has grown massively from 8 students in 2006 to 657 students during 2017 - 18. The dedication of staff members and the effort of the students add an extra feather to the cap by getting university ranks.

The students are honed not only in academics but also in the field of sports, cultural and other extension activities by making them champions in intra and inter collegiate competitions.

The commerce association named COMMERCIO conducts various activities like workshops, seminars, industrial visits and interdepartmental competitions every year to have an exposure with the outside world and to make the students competent in real life.

#### **VISION OF THE DEPARTMENT**

To impart knowledge and mould the students to realize their abilities and prepare them to face the challenges of the corporate world and above all make them good human beings.

## MISSION STATEMENT

- Providing an ambience of learning incorporated with technology.
- Enabling the students to improve their standards through qualified staff.
- Involving the students in project work and activities leading to advancement through research and extension activities.
- Instilling the sense of responsibility towards the society.

## OBJECTIVES

- To create a platform for students to explore their potentials.
- To provide education through practical knowledge making them self-employed.
- To motivate the students by preparing them with required levels of competence to meet the corporate needs.

- On, 21.05.2021 webinar on share markets was conducted Chief Guest of the day was Mr. C. K. Arivazhagan empanelled trainer to BSE, the programme was organized by shine projects Bangalore. All UG and PG students of our department attended the programme
  - On 04. 06.2021 webinar on financial literacy was conducted Chief Guest of the day was Mr. C. K. Arivazhagan empanelled trainer to BSE, The programme was organized by Ambition learning solutions Mumbai. Final year UG and PG students of our department attended the programme.
  - On 05.06.2021 webinar on graduating and preparing for job during pandemic the programme was organized by NHRD Hosur. Final year UG and PG students of our department attended the programme
  - On 24.07.2021 farewell conducted for all the final year students
  - On 08. 09.2021 Online inauguration for first year students
  - On 26.09.21. Ms. Jainul sabura of III BCOM A elected as a college chairman
  - On 12.10.21 webinar on empowering investors through education the resource person was Mr. C.K. Arivazhagan, empanelled trainer, BSE. All the first year students attended the programme
  - On 26.10.21 Awareness programme on fire safety was conducted by the fire service department, hosur
  - On 10.11.21 Quiz programme for International accounting day was conducted chief guest: Ms. R. Swathi, CMA, Assistant Manager, GENPACT, Hyderabad

- On 15.11.21 quiz competition conducted for international accounting day
- On 24.11.21 one day seminar on financial assistance for new entrepreneur through banking sector was conducted chief guest: Mr. Alwin Chella Durai MBA, Assistant Manager TMB.
- On 29.11.21 one day workshop on ornaments making was conducted resource person: Ms. Megna, BCOM., MBA., Entrepreneur, Crazy Craft villa. department of commerce and EDP cell 59 students from various departments
- On 29.11.21 one day seminar on success story of an entrepreneur was conducted chief guest: Ms. Jyotsna chandrasekar, M.Com., Centre Head, k time kids mathigiri darga
- On 04.12.21 essay writing competition for international day of banks
- On 10.12.21 webinar on trends in banking sector past and future was conducted Resource person: Dr. P.T. Kanthimathi, VV Vaniya perumal college for women, Virudhunagar.
- On 15.12.21 food and trade fair for the year 2021 was conducted
- On 21.12.21 a debate on consumer protection day was conducted