



**Name** : L.MANJULA  
**Designation/Present position** : Assistant Professor  
**Official Address for Communication** : St. Joseph's College of Arts & Science for Women,  
Mookandapalli, Sipcot, Hosur – 635 126  
**Email I.D.** : [l.manjula1494@gmail.com](mailto:l.manjula1494@gmail.com)  
**Mobile No.** : 7339414132, 6382772327.  
**Broad field of Research** : Finance

**Qualification:**

DEGREE	SUBJECT	INSTITUTION	YEAR
M.phil	Commerce	St. Joseph's College of Arts & Science for Women, Hosur.	January 2019
M.Com	Commerce	St. Joseph's College of Arts & Science for Women, Hosur.	April 2017
B.Com (CA)	Commerce with Computer Application	St. Joseph's College of Arts & Science for Women, Hosur	April 2015

**Discipline/Area of specialization** : Finance

**Teaching Experience / Employment history :**

<b>DESIGNATION</b>	<b>FROM</b>	<b>TO</b>	<b>UNIVERSITY / INSTITUTIONS</b>
<b>Guest lecture</b>	<b>12.06.2017</b>	<b>20.12.2017</b>	<b>St. Joseph's College of Arts &amp; Science for Women</b>
<b>Assistant professor</b>	<b>26.01.2019</b>	<b>31.10.2021</b>	<b>St. Joseph's College of Arts &amp; Science for Women</b>
<b>Assistant professor</b>	<b>01.03.2022</b>	<b>Till date</b>	<b>St. Joseph's College of Arts &amp; Science for Women</b>

**WORKSHOPS / SEMINARS ATTENDED**

1. One Day National level seminar on Impact of Digital Money in India Krishna Arts and Science College 24<sup>th</sup> February, 2023
2. Actively participated in the six days state level faculty development programme on “Digitalization in Accounting and Finance” at KG College of Arts & Science and Department of Commerce, Pioneer College of Arts & Science, Coimbatore held on 08.11.2022 to 14.11.2022.
3. One day National level work shop on "Research methodology in Social Science Using SPSS" at St. Joseph's College of Arts & Science for Women, Hosur held on **October 26th 2022**.
4. One day Workshop on “Micro Analysis of Financial Statements” at St. Joseph's College of Arts & Science for Women, Hosur held on **Mar 17<sup>th</sup> 2017**.

**NATIONAL CONFERENCES / SEMINARS ATTENDED**

- 1 “Applications of Artificial Intelligence in Banking Sector” in the National Level Conference on Recent Trends in Business Intelligence and Artificial Intelligence organized by MGR College, Hosur on 24<sup>th</sup> February, 2023
2. Actively participated in the national webinar on “Creative Opportunities for Aspiring Entrepreneurs” at Gonzage College of Arts & Science for Women, Krishnagiri held on 13<sup>th</sup> October 2022.
3. Actively participated in the two days national level online seminar on “Digital Financial Inclusion” at Suguna College of Arts and Science in association with ICSSR held on 30.08.2022 & 31.08.2022.

4. Presented a paper named **“The Role of Technology on Improvement of Consumerism”** in the **National Seminar on “Globalization, Innovations in Technology and Consumer Protection”** at Periyar University, Salem held on **29<sup>th</sup>& 30<sup>th</sup> July 2019**.
5. Participated **National Conference on “The Digital World: Emerging Trends in Management”** at Jyoti Nivas College Autonomous, Bangalore held on **27<sup>th</sup>& 28<sup>th</sup> September 2018**
6. Presented a paper named **“M - Marketing”** in the **National Conference on “New Dimension in M - Commerce”** at Gonzaga College of Arts and Science for Women, Krishnagiri held on **09<sup>th</sup> September 2016**.
7. Presented a paper named **“E - Marketing”** in the **National Conference on “Contemporary Issues in Commerce and Management”** at St. Joseph’s College of Arts and Science for Women, Hosur held on **01<sup>st</sup> September 2016**.

#### **INTERNATIONAL CONFERENCES / SEMINARS ATTENDED 5**

1. Participated in the international webinar on **“Basics of Research Paper Writing”** at department of Research & Publications, A2Z EdulearningHub LLP, India held on **22.09.2022**.
2. Presented a paper named **“Credit Risk Management in Public and Private Banks in India”** in the **1<sup>st</sup>International Conference on “Dimensions of Innovative Business Practices – Discerning New Perspectives”** at St. Joseph’s College of Arts and Science for Women, Hosur **09<sup>th</sup> August 2019**.
3. Presented a paper named **“How to be a Successful Entrepreneur”** in the **International Conference on “Significance of Joint Liability Group as Saviours of Rural Poor Students”** at Periyar University, Salem held on **09<sup>th</sup>& 10<sup>th</sup> October 2018**.
4. Presented a paper named **“E-Marketing”** in the **International Seminar on “Innovative Marketing Strategies for Business Growth”** at MorappurKongu College of Arts & Science, Dharmapuri held on **14<sup>th</sup> September 2017**.
5. Presented a paper named **“GST: Paradigm Shift”** in the **International Conference on “Contribution of GST to Indian Economy”** at Padmavani Arts & Science College for Women, Salem held on **09<sup>th</sup> September 2017**.

**RECENT PAPERS PUBLISHED: (AUTHORS NAME, JOURNAL NAME, VOL.,  
YEAR, PAGES) 2**

1. “A Comparative Study on Risk Management of Selected Public and Private Banks in India” published in Scopus TEST Engineering & Management, ISSN 0193 – 4120, February 2020 (Pg. No: 9731 – 9740).
2. “A Comparative Study on Credit Risk Management of Selected Public and Private Sector Banks” Published in International Journal of Research in Economics and Social Science (IJRESS), ISSN 2249-7382, Volume 8, Issue 1, January 2018 (Pg. No: 658-670).

**AWARDS:**

1. Received “Best Young Faculty Award” of National Faculty Award 2022-2023 from Novel Research Academy, Pondicherry, India.