



Name : L.MANJULA
Designation/Present position : Assistant Professor
Official Address for Communication : St. Joseph's College of Arts & Science for Women,
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Broad field of Research : Finance

Qualification:

DEGREE	SUBJECT	INSTITUTION	YEAR
M.phil	Commerce	St. Joseph's College of Arts & Science for Women, Hosur.	January 2019
M.Com	Commerce	St. Joseph's College of Arts & Science for Women, Hosur.	April 2017
B.Com (CA)	Commerce with Computer Application	St. Joseph's College of Arts & Science for Women, Hosur	April 2015

Discipline/Area of specialization : Finance

Teaching Experience / Employment history :

DESIGNATION	FROM	TO	UNIVERSITY / INSTITUTIONS
Guest lecture	12.06.2017	20.12.2017	St. Joseph's College of Arts & Science for Women
Assistant professor	26.01.2019	31.10.2021	St. Joseph's College of Arts & Science for Women
Assistant professor	01.03.2022	Till date	St. Joseph's College of Arts & Science for Women

WORKSHOPS / SEMINARS ATTENDED

1. One Day National level seminar on Impact of Digital Money in India Krishna Arts and Science College 24th February, 2023
2. Actively participated in the six days state level faculty development programme on “Digitalization in Accounting and Finance” at KG College of Arts & Science and Department of Commerce, Pioneer College of Arts & Science, Coimbatore held on 08.11.2022 to 14.11.2022.
3. One day National level work shop on "Research methodology in Social Science Using SPSS" at St. Joseph's College of Arts & Science for Women, Hosur held on **October 26th 2022**.
4. One day Workshop on “Micro Analysis of Financial Statements” at St. Joseph's College of Arts & Science for Women, Hosur held on **Mar 17th 2017**.

NATIONAL CONFERENCES / SEMINARS ATTENDED

- 1 “Applications of Artificial Intelligence in Banking Sector” in the National Level Conference on Recent Trends in Business Intelligence and Artificial Intelligence organized by MGR College, Hosur on 24th February, 2023
2. Actively participated in the national webinar on “Creative Opportunities for Aspiring Entrepreneurs” at Gonzage College of Arts & Science for Women, Krishnagiri held on 13th October 2022.
3. Actively participated in the two days national level online seminar on “Digital Financial Inclusion” at Suguna College of Arts and Science in association with ICSSR held on 30.08.2022 & 31.08.2022.

4. Presented a paper named **“The Role of Technology on Improvement of Consumerism”** in the **National Seminar on “Globalization, Innovations in Technology and Consumer Protection”** at Periyar University, Salem held on **29th& 30th July 2019**.
5. Participated **National Conference on “The Digital World: Emerging Trends in Management”** at Jyoti Nivas College Autonomous, Bangalore held on **27th& 28th September 2018**
6. Presented a paper named **“M - Marketing”** in the **National Conference on “New Dimension in M - Commerce”** at Gonzaga College of Arts and Science for Women, Krishnagiri held on **09th September 2016**.
7. Presented a paper named **“E - Marketing”** in the **National Conference on “Contemporary Issues in Commerce and Management”** at St. Joseph’s College of Arts and Science for Women, Hosur held on **01st September 2016**.

INTERNATIONAL CONFERENCES / SEMINARS ATTENDED 5

1. Participated in the international webinar on **“Basics of Research Paper Writing”** at department of Research & Publications, A2Z EdulearningHub LLP, India held on 22.09.2022.
2. Presented a paper named **“Credit Risk Management in Public and Private Banks in India”** in the **1stInternational Conference on “Dimensions of Innovative Business Practices – Discerning New Perspectives”** at St. Joseph’s College of Arts and Science for Women, Hosur **09th August 2019**.
3. Presented a paper named **“How to be a Successful Entrepreneur”** in the **International Conference on “Significance of Joint Liability Group as Saviours of Rural Poor Students”** at Periyar University, Salem held on **09th& 10th October 2018**.
4. Presented a paper named **“E-Marketing”** in the **International Seminar on “Innovative Marketing Strategies for Business Growth”** at MorappurKongu College of Arts & Science, Dharmapuri held on **14th September 2017**.
5. Presented a paper named **“GST: Paradigm Shift”** in the **International Conference on “Contribution of GST to Indian Economy”** at Padmavani Arts & Science College for Women, Salem held on **09th September 2017**.

**RECENT PAPERS PUBLISHED: (AUTHORS NAME, JOURNAL NAME, VOL.,
YEAR, PAGES) 2**

1. “A Comparative Study on Risk Management of Selected Public and Private Banks in India” published in Scopus TEST Engineering & Management, ISSN 0193 – 4120, February 2020 (Pg. No: 9731 – 9740).
2. “A Comparative Study on Credit Risk Management of Selected Public and Private Sector Banks” Published in International Journal of Research in Economics and Social Science (IJRESS), ISSN 2249-7382, Volume 8, Issue 1, January 2018 (Pg. No: 658-670).

AWARDS:

1. Received “Best Young Faculty Award” of National Faculty Award 2022-2023 from Novel Research Academy, Pondicherry, India.