



Name : K Punitha

Designation/Present position : Assistant Professor

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Broad field of Research : Finance

Qualification : M.Com., M.Phil.,

Degree	Subject	Institution	Year
M.Phil(Regular)	Commerce	Periyar University, Salem	Aug 2013
M.COM(C.A)(Regular)	Commerce	Periyar University, Salem	March 2012
B.COM(C.A)(Regular)	Commerce	Vivekananda Collge of Institution, Namakkal	March 2010

Discipline/Area of specialization : Finance, Marketing

Teaching Experience/Employment history : Working (Present : St. Joseph )

#### **Workshops / Seminars Attended : 4**

1. Participated in the one day national Level seminar on “**Women Empowerment Through Microfinance**” held at Department of Commerce, Periyar University, Salem-636 011, on 28<sup>th</sup> January 2011.
2. Participated in the one day national Level seminar on “**Emotional Intelligence and**

**Organisational Development – An Interdisciplinary Approach”** held at Department of Commerce, Periyar University, Salem-636 011, on 28<sup>th</sup> March 2011

3. “International Financial Reporting Standards (IFRS)-Indian Current Scenario” – **(Participated on 25<sup>th</sup> and 26<sup>th</sup> July, 2013)** – Periyar University, Salem.
4. Participated in the Two days Workshop on **“Application of SPSS for Contemporary Research”** held at Department of Commerce, Periyar University, Salem-636 011 on 12<sup>th</sup> & 13<sup>th</sup> November 2015.

#### **International Conferences / Seminars Attended: 2**

1. Participated and presented a paper titled as “Green Marketing” in the three day international Level Conference on **“Corporate and Business Response to Climate Change- from Awareness to adoption transcending the Boundaries”** held at Department of Commerce, Periyar University, Salem- 636 011, on 7,8 and 9<sup>th</sup> December 2011.
2. Participated and presented a paper titled as “Impact of Smart Phones in India” in the one day international Level Conference on **“Contemporary Issues of M-Commerce in Recent Senario”** held at Salem Sowdeswari College , Salem- 636 010, on 20<sup>th</sup> February 2015.

#### **Symposium / Training Programme Attended: 3**

1. “Contemporary Issues in Commerce” – **(Participated on 23<sup>rd</sup> Aug, 2013)** – Periyar University, Salem.
2. “Capacity Building Training Programme for Tribal Youth – **(Participated on 17<sup>th</sup> April, 2013)** – Periyar University, Salem.
3. Participated in the five day **“Training Programme on Basic and Advanced Data Analysis using SPSS for Ph.D, Scholars”** held at Human Resource Development Centre and Regional Centres for Capacity Building, University of Madras, Chennai on 07<sup>th</sup> September 2015 to 11<sup>th</sup> September 2015.