



Name : N.Vadivu

Designation/Present position : Assistant Professor

Official Address for communication : Department of Commerce,  
St.Joseph's college of arts and science  
Hosur-635126.

Email I.D. : vadivu.pogo@gmail.com

Mobile No. 9944301499

Broad field of Research : Finance

Qualification : M.Com., M.Phil.,

Degree	Subject	Institution	Year
Ph.D.	Commerce	Constituent Govt. Arts & Science College, Bharathidasan University, Trichy	Pursuing
M.Phil	Commerce	Bharathiyar University (Regular)	March 2008
PG	Commerce	PSG College of Arts and Science, Coimbatore.	May 2006
UG	Commerce with CA	Dr. NGP College of Arts and Science, Coimbatore.	May 2004

Discipline/Area of specialization : Finance, Marketing, HRM, Banking.

Teaching Experience/Employment history : 8 YEARS 7 MONTHS

Designation	From	To	University/Institution
Assistant Professor	02-06-2008	30-04-2009	VLB Janakiammal college of Arts and Science, Coimbatore
Assistant Professor	04-01-2010	30-04-2010	St.Joseph's college of arts and science, Hosur.

Assistant Professor	11-06-2010	30-03-2011	MGR College of Arts and Science, Hosur.
Assistant Professor	01-07-2011	15-10-2011	St.Joseph's college of arts and science, Hosur.
Assistant Professor	21-06-2016	TILL DATE	St.Joseph's college of arts and science, Hosur.

M.Phil. /Ph.D. Candidates guided/awarded : M.Phil: Ph.D.:

Editorial Activity/Journal Reviewer :

Workshops / Seminars Attended 4

1. Attended Two days Workshop on Application of SPSS in Social science Research, Periyar University on July 07<sup>th</sup> & 08<sup>th</sup>.
2. Attended the Institutional training program for the period of 2 months in VR Foundries, Peelamedu, Coimbatore.
3. Attended soft training programme in PSG College of Arts and Science.
4. Attended One Day National Level Workshop on Research Methodology in Social Sciences Using SPSS on 20.10.2022 in St. Joseph's college of arts and science for women, Hosur.

International Conferences / Seminars Attended: 5

1. Presented a paper named **"Mobile Commerce Technology and its Role in India"** in the **International Conference** at The Rajasthan Chamber of Commerce and Industry, Jaipur on Jan 05<sup>th</sup> & 06<sup>th</sup> 2008.
2. Presented a paper named **"A Comparative Study on Dividend Policy of Public Sector and Private Sector Banks"** at Bharathidasan University, Tiruchirapalli. Jan 19<sup>th</sup> & 20<sup>th</sup> 2008.
3. Presented a paper named **"Role of GST IN Digital India"** at, Padmavani college, Salem on Sep 9<sup>th</sup> 2017.
4. Presented a paper named **"Future Marketing"** at Morappur Kongu College of Arts & Science on Sep 9<sup>th</sup> 2017.
5. Presented a paper named **"A Comparative study on consumer perception towards Online shopping and Traditional shopping"** at St. Joseph's college of arts and science for women, Hosur on Aug 9<sup>th</sup> 2019.

National Conferences / Seminars Attended: 7

1. Presented a paper named **"Performance of Mutual Fund- Special reference to CANARA Bank Management services Ltd"** in the **National Conference** on Aug 10<sup>th</sup> 2007

2. Presented a paper named “**De-tariff in General Insurance** ” at Osmania University, Hyderabad. Aug 8<sup>th</sup> 2007

3. Presented a paper named **“Working with SPSS Application”** at Periyar University, Salem on feb 28<sup>th</sup> & 29<sup>th</sup> 2008.
4. Presented a paper named **“Rights to Women”** at Emerald Heights College ,Ooty on june 28<sup>th</sup> & 29<sup>th</sup> 2007.
5. Presented a paper named **“Recent Trends in Banking Sectors”** at St.Joseph's college of arts and science, Hosur on sep 1<sup>st</sup> 2016..
6. Presented a paper named **“ A Role of social media highlighting consumer affairs”** at Periyar University, Salem on July 30th and 31st 2019.
7. Presented a paper named **“Role of Banks In Promoting Entrepreneurship In Small and Medium Enterprise( A critical Analysis in the Present Era) with special reference to ICICI Bank”** at Jamal Mohamed College (Autonomous) Tiruchirapalli on 21<sup>st</sup> AND 22<sup>nd</sup> September, 2022.

#### Number of Faculty Development Programmes Attended:11

1. FDP on “Economic meltdown poses threat to Financial Stability”-Covid19 at Rathnam College of Arts and Sciences, May 16th 2020.
2. FDP on “Skill Development” at VELS, 31<sup>ST</sup> May to 1<sup>ST</sup> June 2020.
3. FDP on “ Handling of Digital Class” at Dr. M.G.R Govt Arts and Science College. Palacode, June 15<sup>th</sup> 2020.
4. FDP on “Teaching for Transformation and Excellence in post Covid Era” at American College, June 06<sup>th</sup> 2020.
5. Webinar on “Impact of Covid-19 Pandemic on Indian Economy” at Dr.Zahir Hussain College, June 07th 2020.
6. FDP on “Effective and Quality Research Writing” at Patrician College of Arts and Science from June 7<sup>th</sup> to 15<sup>th</sup> June 2021.
7. Participated in online seminar held on 30.08.2022 & 31.08.2022 conducted by the Department on Management, Suguna college of arts and science in association with ICSSR.
8. Participated in International Faculty Development Programme on Scholarly writing and Publishing Research Paper and Articles held on 9th April 2022, by MES College of Arts, Commerce and Science .

9. Participated in Three days National level held on 11th - 13th April 2022 FDP Titled "Challenges in Effective Research and Article writing" by IQAC and Research Development CELL (RDC) of Dr. NSAM Frist Grade College.
10. Participated in Two days National level Virtual Development Programme held on 16th and 17th May 2022 "Ethical Norms of Research Writing and Publication: Scopus Indexed Journals" by the Department of Commerce (SF), V.H.N. Senthikumara Nadar College (Autonomous), Virudhunagar and Department of BBA, Mangayarkarasi College of Arts and Science for Women, Madurai.
11. Participated in Faculty Development Program held on 16<sup>th</sup> November 2022 “ The Art of Writing and Publishing Research Papers” at St.Joseph’s College of Arts and Science for Women, Hosur.

Number of Publications (International/National): 7

1. Technology and its Impact on textile Machinery, [www.fibre2fashion.com](http://www.fibre2fashion.com).
2. Role of ERP in Textile Industries , [www.fibre2fashion.com](http://www.fibre2fashion.com).
3. Technology and its Impact on textile Machinery, Fashion Accessories- An International Magazine. **Oct 2007.**
4. Bt(Bacillus Thuringiensis) Cotton in India , Textile Review, **Volume2, Issue11,Nov 2007.**
5. ERP Solution for Textile Industry, Textile Review, **Volume3, Issue3,Mar 2008.**
6. E-clustering through project vikas, Textile Review, **Volume3, Issue7,ISSN NO:0974-2530.**
7. Recent Trends in Banking Sectors, Indo Global Journal of Commerce and Economics.

**ISSN NO:2393-9796, Vol3,Issue4,Nov2010.**

#### **CERTIFICATE COURSE:**

1. Completed Lead Auditor Course on “Environment Management System, Green Campus Audit,Energy Audit and Hygiene Audit to Educational Institutions and Industrial Sectors” organised by the Nature Science Foundation,coimbatore. From 26<sup>th</sup> September to 30<sup>th</sup> September 2022.

#### **AWARDS:**

1.Received “Best Senior Faculty Award” by Novel Research Academy of National Faculty Award 2022-2023.