



Name: VASANTHI.R

Designation/Present position: Asst. Professor

Official Address for communication: St. Joseph college of arts and science
for women, Hosur.

Email I.D.: vasamani07@gmail.com

Mobile No.: 8807920843

Broad field of Research: Marketing

Qualification: M.com., M.Phil.,

Degree	Subject	Institution	Year
M.Phil.,	Commerce	Thiruvalluvar University, Vellore	2019
M.com.,	Commerce	Government arts and science college, Thiruvannamalai	2014
B.com,	Commerce	Kamban college of Arts and science for women, Thiruvannamalai	2012

Discipline/Area of specialization: Marketing

Teaching Experience/Employment history:

Designation	From	To	University/Institution
Trainee in MIS Department	July 2019	Nov 2021	Jayashree polymers Pvt Ltd.,
Asst. Professor	Oct 2021	Till date	St. Joseph college of arts and science for women, Hosur. (Periyar University)

M.Phil./Ph.D.Candidates guided/awarded:M.Phil.: No Ph.D.:No

Editorial Activity/Journal Reviewer:No

NATIONAL CONFERENCES/SEMINARS ATTENDED/WEBINARS

1. Participated in National Level Webinar on “**Creative Opportunities for Aspiring Entrepreneurs**” Organized by the PG Department of Commerce and Business Administration held on **13th October 2022**.
2. Participated in the national level webinar on “**Role of IQAC in Quality Assurance**”, organized by the Internal Quality Assurance Cell (IQAC), held on **31st October 2021**.
3. Participated in State Level Webinar on “**Emotional Well-Being During Crisis**” Organized by the Department of management St. Joseph held on **13th October 2022**.

INTERNATIONAL CONFERENCES /SEMINARS ATTENDED/WEBINARS

WORKSHOPS/FACULTY DEVELOPMENT PROGRAMME

1. Participated in One day Faculty development programme on “**Tools for Digital Era**” at St. Joseph’s College of Arts and Science for Women, Hosur **18th September 2021**.
2. Participated in One day Faculty development programme on “**The art of Writing & Publishing Research Paper**” at St. Joseph’s College of Arts and Science for Women, Hosur **16th November 2022**.

Number of Publications (International/National):No

Recent Papers published: (Authors name, Journal name, Vol., Year, Pages