

**PROBLEMS AND PROSPECTS OF WOMEN ENTREPRENEUR IN HOSUR ,  
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**ABSTRACT**

To empower women, the societies have to give economic independence to them. In order to give economic independency, it is necessary for them to become entrepreneurs. One of the most important hurdle for women entrepreneurs is finance. Hence, micro finance plays a very crucial role. The impact of microfinance on women has to be studied to improve performance of microfinance institution. The main measuring rod for microfinance effectiveness is to change family or political life of women entrepreneurs. The individual women entrepreneurs faces lot of problem. Majority of function will be performed by owners themselves due to limitation of resources. In the case of women entrepreneurs, the problem will get compound because certain problem have gender dimension attached to it. The purpose of this research is to facilitate the discussion on how women perform in the entrepreneurship filed. This will in turns help developing female empowerment and emancipation in the business sectors. Women in business are recent phenomena in India. The spread of education and increasing government support are aiding women to spread their wings into area which were hither to the monopoly of men. So the researcher has made an attempt analysis the problem and constraints faced by women entrepreneur in the study area, during the course of establishing and managing their respective enterprise. The purpose of the study is both primary and secondary data. The required primary data of this study has been collected from 120 women entrepreneurs in Hosur town. Hence, the snow ball sampling technical used for this study. The researcher will be using the statistical tools like percentage, chi square.

This paper makes an attempt to find out the Problems and Challenges for the women Entrepreneurship.

**KEYWORDS :** Women Entrepreneurship, Women Empowerment, MicroFinance.