



7.2.2 Describe two best practices successfully implemented by the Institution as per NAAC format provided in the Manual

BEST PRACTICE II

Title of the Practice: Empower Entrepreneurship Capabilities in Women

Objectives of the Practice

To Provide students with practical knowledge and skills through certificate courses to foster entrepreneurship.

To Encourage students to explore their creative potential and develop innovative products.

To Offer opportunities for students to apply their learning by producing and selling their own products.

To Enable students to earn profit from their products, promoting financial independence and self-sufficiency.

To showcase student products and build industry connections by organizing trade fairs and food expos.

To ensure that quality and safety standards are met.

The Context

Adequate resources, including funding, infrastructure, and equipment, are vital for certificate courses and establishing outlets like JOSECO. Curriculum content for courses must align with market trends and industry demands, requiring input from subject experts and industry professionals. Faculty training is crucial for effective knowledge impartation. Personalized approaches accommodate varying skill levels. Compliance with regulatory standards like FSSAI and state regulations is challenging. Ensuring long-term sustainability of student-led ventures and JOSECO outlets is essential. Balancing theoretical learning with practical skill development prepares students for entrepreneurial success.

The Practice

Since 2017, students showcase talents at Trade Fairs, Sales Day, Entrepreneurship Day, Food Mela demonstrating creativity.

Institution organizes certificate courses to enhance entrepreneurial skills.



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Diverse courses foster entrepreneurship, including Aari, Vermicompost, Mushroom cultivation, etc.

Courses like organic cultivation promote sustainability, aligning with India's environmental goals.

Free course access promotes inclusivity, fostering entrepreneurship among diverse backgrounds.

Practical skills enable students to explore entrepreneurship, contributing to India's innovation ecosystem.

Student-produced goods sold at Trade Fairs, Sales Day, Entrepreneurship Day, Food mela enhance market readiness.

The college initiates JOSECO, an outlet for student-manufactured products, enabling direct sales to consumers. Students gain profits from the sale of their manufactured products, while JOSECO gains profits from the sale of department-manufactured products.

FSSAI registration ensures compliance, instilling professionalism and accountability.

Evidence of Success

Student enrollment in certificate courses: Azolla – 76, Mushroom – 39, Aari – 16, Organic Farming – 62, Vermicompost – 36, Cosmetics and Domestic – 36, Beautician Course – 215, demonstrating effectiveness in fostering creativity and skill development.

Student testimonials affirm the practical relevance and effectiveness of courses in enhancing entrepreneurial skills.

Products like cakes, cookies, keychains, hairbands, soaps, and fabric-painted t-shirts sold at expos highlight the quality and appeal of student creations, enhancing visibility and recognition.

Department initiatives towards JOSECO outlets include Commerce: Herbal hair oil, English: Vermicompost, Chemistry: Turmeric and charcoal bath soap, Biotechnology: Azolla, Physics: Phenyl, Nutrition: Cakes, jelly, pickles, Mathematics: Organic lipstick, Computer Science: Herbal face wash.

Student profit-sharing from JOSECO sales demonstrates economic sustainability and incentivizes further participation.

Positive feedback and sales at trade fairs organized by alumni and the Department of Commerce indicate market viability and acceptance of student-produced goods.

Active alumni involvement in organizing trade fairs fosters community and mentorship.

Product registration under FSSAI and state regulations ensures adherence to quality and safety standards, enhancing consumer trust and market credibility.



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Continued success and growth of JOSECO operations indicate market demand for student products, with potential for further expansion.

Problems Encountered and Resources Required

Maintaining consistent quality standards adhering to FSSAI and state registration regulations across various products requires stringent monitoring and supervision to uphold the reputation of JOSECO.

While the initial contribution aids in setting up JOSECO, ensuring its long-term financial sustainability and profitability requires careful planning and management.

Securing appropriate infrastructure and logistical support for product storage, display, and transportation is essential for the smooth operation of JOSECO outlets.

Index	Particulars	Link
Certificate Courses	Azolla	
	Mushroom	
	Aari Work	
	Organic Cultivation	 
	Varmi compost	
	Cosmetics and Domestics	













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	Beautician Course	   
	Tailoring	
JOSECO Outlets	FSSAI Certificate for JOSECO product	
	JOSECO Outlet Report	
Entrepreneurship capabilities in women	Trade Fair	
	Sales Day	
	Entrepreneurship Day	
	Food Mela	