



# St. Joseph's College of Arts and Science for Women

*(Affiliated to Periyar University, Salem)*

*An ISO 9001:2015 Certified Institution*

*Recognised U/s 2(f) and 12(B) of the UGC Act*

**Mookandapalli, SIPCOT, Hosur - 635 126**



## **IIC**

### **Policy**

- To stimulate and advocate the generation of ideas, innovation and startups.
- To establish a modus operandi for quality Innovation and Entrepreneurship Ecosystem.
- To permeate and instil critical thinking, conceptualizing, soft skills, self-motivation and problem-solving abilities.
- To facilitate and build in-house contributors by fostering student and faculty entrepreneurs.
- To fabricate a sustainable generation of innovators by fraternizing with entrepreneurs, investors and professionals.

### **Practices**

- Coordinating periodic workshops/ seminars/ interactions with entrepreneurs, investors, and professionals creates a mentor pool for student innovators.
- Identifying and rewarding alumni innovators and sharing success stories.
- Conducting various Innovation, IPR, and entrepreneurship-related activities prescribed by MIC in a time-bound fashion.
- Stimulating all departments to initiate self-driven activities apart from the IIC calendar for promoting entrepreneurship and innovation on campus.
- Organizing Hackathons, idea competitions, mini-challenges, etc., and developing better cognitive ability among students.
- Arranging periodic internship drives to engage students in practical experiences and implement them in an authentic experimental domain.
- Networking with peers and national entrepreneurship development organizations to provide plenary orientation sessions for all faculty and students.

### **Outcomes**

- Creating a vibrant local innovation ecosystem.
- Promoting entrepreneurship skills among the students.
- Startup supporting mechanism in HEIs.
- Prepare the institute for Atal Ranking of institutions on innovation achievements framework.
- Establish a functional ecosystem for scouting ideas and pre-incubation of ideas.
- Develop better cognitive ability among students.