

St. Joseph's College of Arts and Science for Women

(Affiliated to Periyar University, Salem) An ISO 9001:2015 Certified Institution Recognised U/s 2(f) and 12(B) of the UGC Act Mookandapalli, SIPCOT, Hosur - 635 126

## INTELLECTUAL PROPERTY RIGHTS (IPR) CELL

## POLICY

- To impart an intermediate knowledge of IP rights, geographical indications, and patent concepts
- To promote fresh innovation and offer incentives for it by giving inventors protection that would enable them to recoup their R&D expenditures and profit from their creations.
- To be able to finance the standard process of submitting patent applications on a national and worldwide scale.
- To counsel researchers on concerns connected with intellectual property rights, copyrights, brand names, etc.
- To fulfill the main criteria for patentability, including the writing requirements, subject matter, usefulness, novelty, and non-obviousness.
- To notify authors of the uniqueness of copyright procedures.

## PRACTICES

- Launching an awareness initiative on safeguarding inventions, originality, and crucial legal instruments for intellectual property protection.
- Setting up an easy-to-understand certificate program on patents to learn about IPR
- Holding a workshop for novices on patent filing so they may comprehend the entire patent procedure and prepare and submit additional patent applications for their fresh inventions.
- Offering novel book publications an orientation program about copyright.

## OUTCOMES

- IPR encourages innovation, which boosts the economy. Patents, in particular, are forms of intellectual property that contribute to increased creativity and technology spread.
- IPR provides value for the product and knowledge process.
- IPR offers details on the quality of the innovation, as well as ownership rights, protection parameters, and methods for producing and monetizing intellectual property.
- Using the concepts of intellectual property to examine actual issues and how intellectual property laws affect society.
- It generates income and encourages the flow of various resources. recover corresponding expenses to promote innovation.
- Organizations make use of intellectual property rights, such as copyrights and patents, as a crucial tool to safeguard their investments in innovation.
- IPR protection enables businesses to invest in R&D and recover related expenses to promote innovation.