



St. Joseph's College of Arts and Science for Women

(Affiliated to Periyar University, Salem)

An ISO 9001:2015 Certified Institution

Recognised U/s 2(f) and 12(B) of the UGC Act

Mookandapalli, SIPCOT, Hosur - 635 126

UBA

Policies:

- To adopt a minimum number of local villages to improve its livelihood and educational opportunities.
- To be recognised as a Participating Institute under UBA and support the adopted villages through various project proposals.
- Bridge the gap between theoretical knowledge and practical service to the communities by providing awareness programs on literacy, cultural and social responsibilities, and employability.
- Understand the causes of distress and poverty faced by vulnerable households and explore solutions.
- Study and enhance the effectiveness of various agricultural development programs practiced in the adopted villages.

Practices:

- Visit rural schools to assess academic and infrastructural resources, school dropouts, digital disparities, and gaps.
- Organize awareness programs encompassing health camps, disability camps, cleanliness campaigns, youth empowerment, employability, water and energy conservation, economic progress, and digitalization.
- Conduct orientation programs for farmers focusing on organic cultivation, rational use of irrigation and fertilizers, promotion of traditional crop species, and awareness against crop residue burning.
- Identify small business opportunities in handloom, handicrafts, and food products in the rural areas to promote self-reliance.
- Implement environmental education covering topics such as climate change, pollution control, waste management, sanitation, conservation of biodiversity, forest and wildlife preservation, and sustainable development.
- Develop competitive mechanisms for marketing agricultural products and create opportunities for natural resource-based entrepreneurship.
- To schedule systematic visits to the adopted villages to implement developmental programs with the support of local authorities.



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Outcomes:

- The development of empathy and stronger bonds with the local rural communities.
- Acknowledging and appreciating the significant contributions of local communities to society and the economy.
- Recognition of the value of local knowledge and community wisdom.
- Identification of opportunities contributing to socio-economic improvements within the community.
- Promotion of rural entrepreneurship, with opportunities for small businesses within local communities, along with access to financial and technical resources for new entrepreneurs.
- Implementation of renewable energy solutions, including household and community-level solar and biomass systems for sustainable energy use.
- The establishment of a participatory monitoring and evaluation system for socio-economic development programs, along with cost-benefit analyses of project proposals.
- Focused efforts on women's empowerment, addressing gender inequalities at home, in the community, and in public spaces, ensuring the safety of girls and women, and enhancing access to skills, credit, and work opportunities.
- Emphasising on rural marketing, conducting market research, designing opportunities for rural artisans and crafts, and developing new products based on demand assessments.