## St. JOSEPH'S COLLEGE OF ARTS AND SCIENCE FOR WOMEN (Affiliated to Periyar University, Salem) Mookandapalli, SIPCOT, Hosur-635126 Report for International conference on "Dimensions of Innovative Business Practices for Discerning New Perspectives"

International conference on Dimensions of business innovative Practices Discerning New Perspectives was organized by Department of Commerce on 9th August 2019. The Resource person for this conference was Dr. veena Tiwari, Associate professor, Majan college, sultanate of Oman. Dr. H. K. Singh, Faculty of Commerce, Banaras Hindu University, Varanasi, Uttar Pradesh, Dr. Desti Kannaiah, Senior Lecturer, School of University, Cook Business, James Singapore and Dr. Prabhakar Rajkumar, Department Professor, Associate Commerce, Periyar University, Salem, Tamil Nadu



International conference provides an opportunity to the students to explore knowledge about important for the business to understand the pros and cons of each funding methodology, estimate the value of funds required, the application of funds including the returns generated to approach and secure the required funds the resource person can disclose the right knowledge, training and expertise into the listener.

Ms. Veena Tiwari, in her session, highlighted the importance of innovation in business practices for achieving sustainable growth and competitive advantage. She emphasized the need for organizations to adapt to changing market dynamics and leverage innovation as a strategic tool.

Mr. Desti Kannaiah delved into the role of technology in driving innovation in business practices. He discussed various technological advancements and their implications for businesses, stressing the significance of embracing digital transformation for staying ahead in today's competitive landscape.



Dr. Singh focused on the significance of inclusive and socially responsible business practices. He elaborated on how businesses can integrate social and environmental considerations into their operations to create shared value for all stakeholders, fostering sustainable development.

Mr. Prabhakar Rajkumar's session centered on strategic management and organizational innovation. He explored different frameworks and approaches for fostering a culture of innovation within organizations, enabling them to adapt to changing market dynamics and seize opportunities for growth. Commerce & Management Department staff members and students of St. Joseph's College of Arts & Science for Women attended an international conference at St. Francesco Auditorium. The main objective is to enhance the knowledge of the learners.



The staff members and students of the commerce & Management department participated in the International Conference with great eagerness and interactive session.



At the end of the session, all the staff members and students of the Commerce & Management department were equipped with the knowledge.

Signature of the HOD

Head and Assistant Professor
Department of Commerce
St. Joseph's College of Arts and Science for Women
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Signature of the Principal

S. A Kockiaran

PRINCIPAL

ST. JOSEPH'S COLLEGE OF ARTS

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Mookandapalli, Sipcot,

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## Report for First International Conference – 24.01.2020



The First International Conference on "Prominent Challenges in Information Technology" is organized by COMSTA of PG & Research Department of Computer Science on 24.01.2020. Different chief guests, gave their ideas to all BCA, B.Sc(CS) & M.Sc(CS) students totally 300 students...



Research Scholars and students of various colleges participated in Conference and presented their papers. The First International Conference Proceedings was released on that day.





Some of them presented their papers.

Finally best papers are selected and awarded on that day.

Signature of the HOD: Dr. Dhina Suresh

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