

Report for International conference on “Dimensions of Innovative Business Practices for Discerning New Perspectives”

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Ms. Veena Tiwari, in her session, highlighted the importance of innovation in business practices for achieving sustainable growth and competitive advantage. She emphasized the need for organizations to adapt to changing market dynamics and leverage innovation as a strategic tool.

Mr. Desti Kannaiah delved into the role of technology in driving innovation in business practices. He discussed various technological advancements and their implications for businesses, stressing the significance of embracing digital transformation for staying ahead in today's competitive landscape.

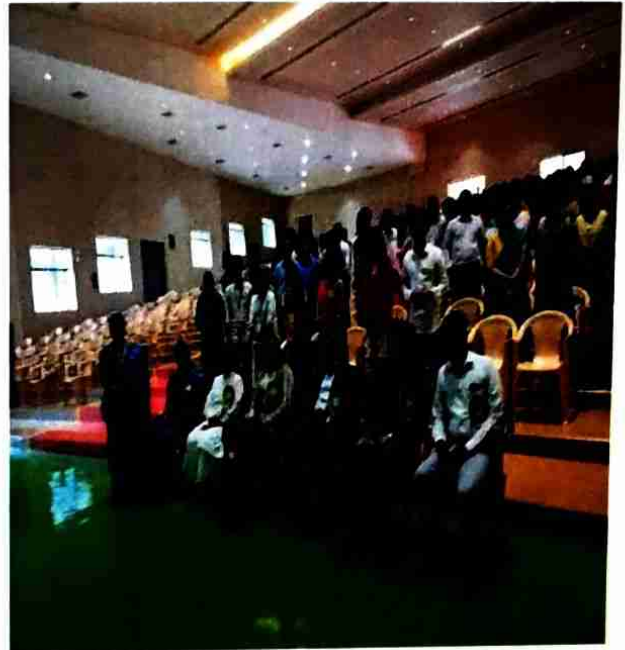


Dr. Singh focused on the significance of inclusive and socially responsible business practices. He elaborated on how businesses can integrate social and environmental considerations into their operations to create shared value for all stakeholders, fostering sustainable development.

Mr. Prabhakar Rajkumar's session centered on strategic management and organizational innovation. He explored different frameworks and approaches for fostering a culture of innovation within organizations, enabling them to adapt to changing market dynamics and seize opportunities for growth. Commerce & Management Department staff members and students of St. Joseph's College of Arts & Science for Women attended an international conference at St. Francesco Auditorium. The main objective is to enhance the knowledge of the learners.



The staff members and students of the commerce & Management department participated in the International Conference with great eagerness and interactive session.



At the end of the session, all the staff members and students of the Commerce & Management department were equipped with the knowledge.

Signature of the HOD

Head and Assistant Professor
Department of Commerce
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SIPCOT, Hosur - 635 126.

Signature of the Principal

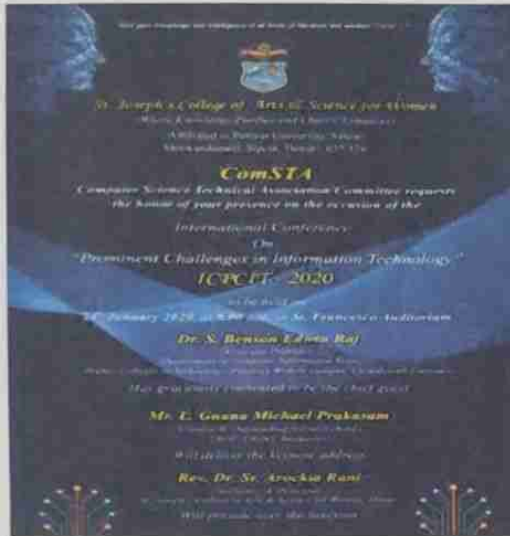
PRINCIPAL
ST. JOSEPH'S COLLEGE OF ARTS & SCIENCE FOR WOMEN
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ST. JOSEPH'S COLLEGE OF ARTS AND SCIENCE FOR WOMEN
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Report for First International Conference – 24.01.2020



Research Scholars and students of various colleges participated in Conference and presented their papers. The First International Conference Proceedings was released on that day.



The First International Conference on “Prominent Challenges in Information Technology” is organized by COMSTA of PG & Research Department of Computer Science on 24.01.2020. Different chief guests, gave their ideas to all BCA, B.Sc(CS) & M.Sc(CS) students totally 300 students..



Some of them presented their papers.

Finally best papers are selected and awarded on that day.



Signature of the HOD : Dr. Dhina Suresh

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