

**ST. JOSEPH'S COLLEGE OF ARTS AND SCIENCE FOR WOMEN**

**(Affiliated to Periyar University, Salem)**

**Mookandapalli, SIPCOT, Hosur – 635126**

**EDP CELL REPORT**

**Academic Year: 2020-2021**

Cell : EDP

Venue: College Premises

Date: 09/02/2021

**REPORT**

The Women Entrepreneurship Development Cell was formed with the objective of inculcating the entrepreneurial culture into the minds of the students which could help them to become job creators rather than job seekers. The cell was inaugurated by the college Secretary Rev. Sr. Nympha and the college Principal, Rev. Dr. Sr. Arockia Rani on 9<sup>th</sup> February, 2021. The cell was named as GAZELLE and on the same day five sewing machines were installed. On the same day, a workshop was conducted for the staff and students on the basics of using sewing machine by Mr. Samy. The participants were taught how to use and maintain sewing machine. They were encouraged to stitch dress materials on their own.





*Seeah*

EDE CO-ORDINATOR

Head and Assistant Professor  
Department of Commerce  
St. Joseph's College of Arts and Science for Women  
SIPCOT, Hosur - 635 126.

*S. Arockiarani*

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HOSUR - 635 126, Krishnagiri





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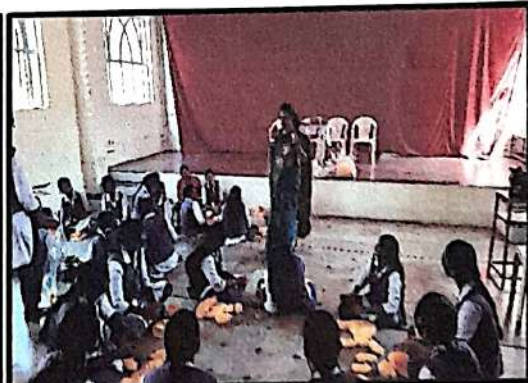
Venue: College Premises

Date: 05/03/2021

**REPORT**

**WORKSHOP ON DOLL MAKING**

A two-day workshop on Doll making was conducted by Mrs. Olive Shanthi, member of JCI on 4<sup>th</sup> and 5<sup>th</sup> March, 2021 where 45 students participated and learnt to make soft dolls. These dolls were made with easily available raw materials and can be marketed at attractive price. The students learned to make different types of soft toys.



*Seeralaf*  
Head and  
EDC COORDINATOR  
St. Joseph's College of Arts and Science for Women  
SIPCOT, Hosur - 635 126



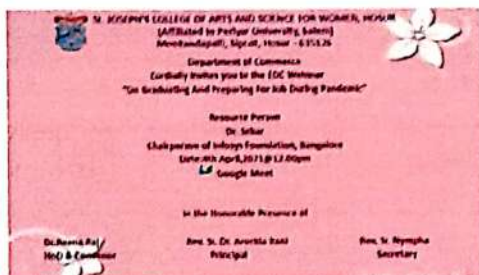
*C. A. Keshavaram*  
PRINCIPAL  
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& SCIENCE FOR WOMEN  
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HOSUR - 635 126, Krishnagiri - Dist.



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**Report on "EDC - WEBINAR ON GRADUATING AND PREPARING FOR  
JOB DURING PANDEMIC" - 4<sup>th</sup> APRIL 2021.**

The webinar on graduating and preparing for job during pandemic was organised by department of commerce in association with NHRD HOSUR chapter, on 4th April, 2021.



All final year students participated in this webinar. The resource Person was Dr. Sekar.

The webinar was about,

1. **Sudha murthy**, Author and Chairperson of INFOSYS Foundation

On 19 August 1950, Sudha Murthy was born in a Brahmin family in Shiggaon, Karnataka. Her father Dr R.H. Kulkarni who was a surgeon and her mother Vimala Kulkarni supported her in her endeavours right from her childhood and raised young Sudha along with her three siblings. An educated atmosphere in the family instilled in her a passion to do

something extraordinary at an early age. Sudha Murthy's brother Srinivas Kulkarni is a renowned astronomer who

received the *Dan David Prize* in 2017. Her early life experiences and affinity for her grandmother became the foundation for some of her books.



Attitude, skill and knowledge, all the three elements put together form a success formula. It is a well-known fact that any person with a remarkable blend of all the above mentioned 3 characteristics will come out as a human being with lots of intelligence, leadership qualities and mentoring abilities. But, the question is, Can any one of these attributes stand alone and guide a person to the zenith? The answer is probably NO.







As, we all know and understand that in the present era of competitiveness and naivety every individual is expected to be skillful, knowledgeable and also must possess a correct set of attitude which is universally acceptable. A person with only a bucket full of skills required to complete a task with a very less amount of knowledge on the subject and probably with a poor attitude cannot be considered useful for an organization for the long run.

**“If you don’t have skills, it can be acquired. If you don’t have knowledge, it can be gained. But, if you don’t have attitude, you are in trouble.”** Attitude, in a general sense is taken negatively. The dictionary meaning of Attitude also says, **“a complex mental state involving beliefs and feelings and values and dispositions to act in certain ways”**. But, Is Attitude always a Complex mental state or can it be understood in a positive sense? Attitude, in simple terms can be any individual’s way of perceiving and understanding

things. This perception towards any situation or individual can again vary from person to person and can also be negative and positive.

**SIGNATURE OF HOD:**

Head and Assistant Professor  
Department of Commerce  
St. Joseph's College of Arts and Science for Women  
SIPCOT, Hosur - 635 126.

**SIGNATURE OF PRINCIPAL:**

PRINCIPAL  
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EDC - Webinar on "SHARE MARKET" ON 21<sup>st</sup> MAY 2021

We are glad to present a report on "SHARE MARKET" ON 21<sup>st</sup> MAY 2021. Department of commerce and shine project, Bangalore jointly conducted this programme, Hosur through online. The link was sent to the students.



An active participation from 100 participants include UG & PG students of department of commerce were attended the webinar

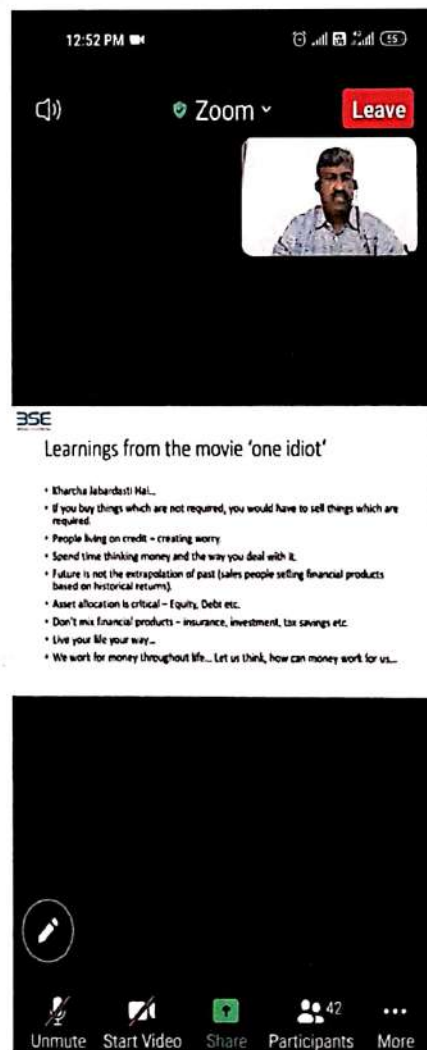
The Chief guest C K ARIVAZHAGAN, shared his opinion about empowering investors. The stock market is like a marketplace where investors trade in various financial instruments like bonds, stocks, and other derivatives. The Indian stock exchanges are the National Stock Exchange (NSE) and the Bombay Stock Exchange (BSE). Firms seeking to raise capital sell bonds or Initial Public Offerings (IPOs) on the stock exchange.



Investors can then benefit from buying and selling these bonds, or IPOs.

What is the Share Market?

The share market is a marketplace where buyers and sellers trade publicly available shares at specific times. Such financial operations occur through regulated exchanges and over-the-



counter (OTC) markets that follow the rules. The terms "share market" and "stock market" are frequently used interchangeably. Often, people ignore the slight difference between the two because it has little to do with financial or legal truth and more to do with syntax. You will require a Demat account to invest in stocks or, more particularly, to purchase shares of a company's stock.

#### Types of Share Markets

Primary share market

Secondary share market

Equity market

Derivative market

#### Why invest in the share market?

**High Returns:** Investing in the share market can yield ample returns on your investment. Thus, investing here allows you to compound your money over time and generate wealth for various life goals.

**Diversification:** Diversification is a fundamental investment principle. To diversify your risk, you can invest in various assets in the share market, including large-cap stocks, mid-cap stocks, small-cap stocks, preference shares, debt securities, and common stock.

**Flexible and Simple:** Investing in the stock market is not difficult. You only need to be diligent in your approach to long-term investment and do a little research on the company's stock you want to buy.

**Beats Inflation effects:** Inflation is the overall rise in an economy's price levels over time. It reduces the value of your investments and the purchasing power of your currency.



Signature of the HOD:

*[Signature]*  
**Head and Assistant Professor**  
Department of Commerce  
St. Joseph's College of Arts and Science for Women  
SIPCOT, Hosur - 635 126.  
*S. Arockiarani*

Signature of the Principal:

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