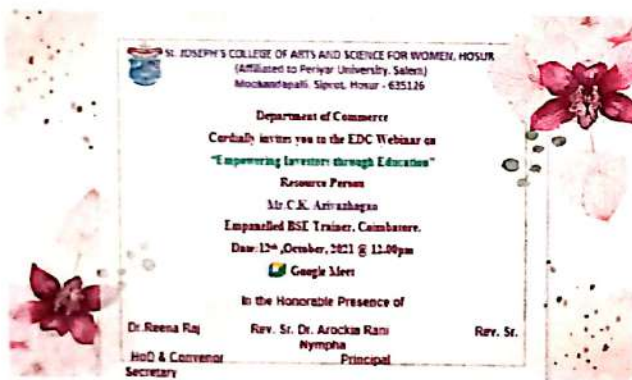


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Mookandapalli, SIPCOT, Hosur-635126

Report on "EDC - EMPOWERING INVESTORS THROUGH EDUCATION" ON 12th OCTOBER 2021

We are glad to present a report on EDC - EMPOWERING INVESTORS THROUGH EDUCATION" ON 12th OCTOBER 2021. Webinar was conducted by PG & Research department of commerce, Hosur through online. Google Meet link was send by the organiser to the Students.



Around 20 staff and All first-year students of department of commerce have attended the webinar.

The Chief guest, C K ARIVAZHAGAN, shared his opinion about empowering investors,

WHY INVESTOR EDUCATION

Investor education focuses on issues relevant to the education and information needs of individuals who participate, or are considering participating, in the financial markets. In addition, investor education can also help

investors better assess the relevance and suitability of investment advice

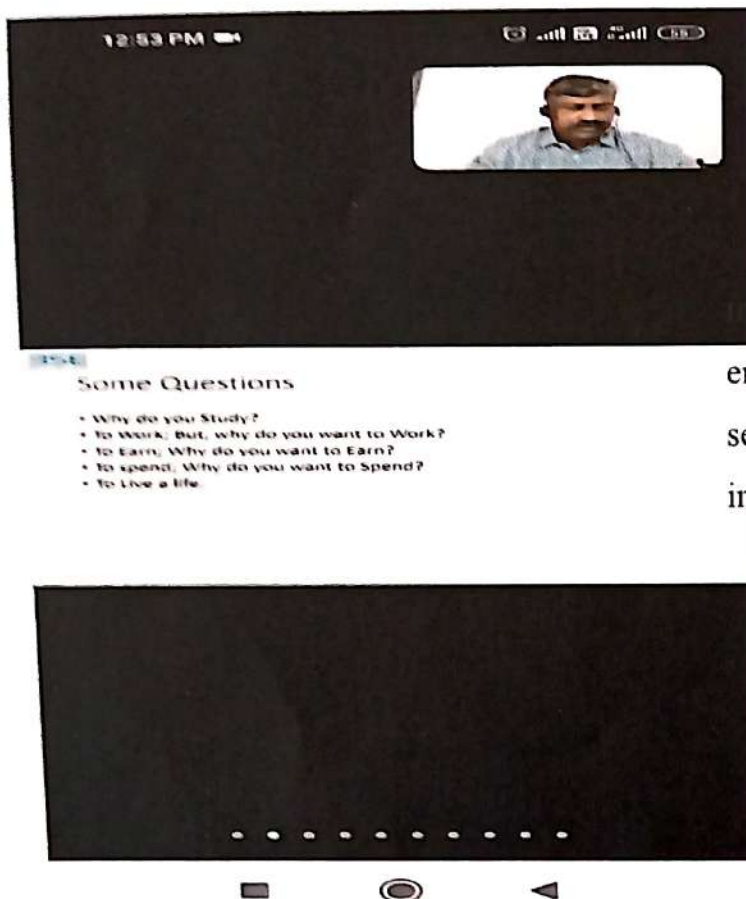
Objectives of Investor Education Program

Enable investors to understand and manage risk

Expanding outreach of financial services and products Participation in financial markets with esteemed confidence Reduce investors vulnerability to fraudulent schemes Informed financial and retirement planning. Protecting investors by educating them on their rights.

Regulators across the globe have adopted investor education as a key strategy to enhance investor protection, promote investor confidence and foster investor engagement in financial planning and decision-making. The need for investor education came under the spot light after global financial crisis in 2008 as investors were exposed to complex products posing multiple risks.





Finally, this session was very useful and formative. Students were gained knowledge empowering investors. It was an interactive session and students were learned with great interest.

A cross jurisdiction study was conducted by the SECP in 2012 to see standing of Pakistan vis-a-vis comparable countries. The study concluded that Pakistan lagged in a number of indicators clearly pointing to the fact that greater emphasis needs to be put on financial literacy, saving and investment culture, and market outreach.



Deenaday

Signature of the Head and Assistant Professor
Department of Commerce
St. Joseph's College of Arts and Science
SIPCOT, Hosur - 635 126

Signature of the Principal: *A. Sankaranarayanan*

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ENTRPRENEURSHIP DEVELOPMENT CELL REPORT

Academic Year: 2021-2022

Cell : EDP

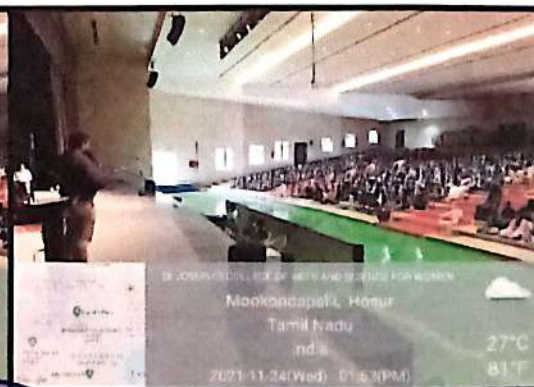
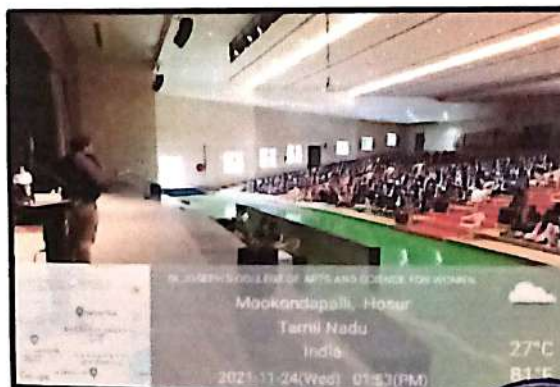
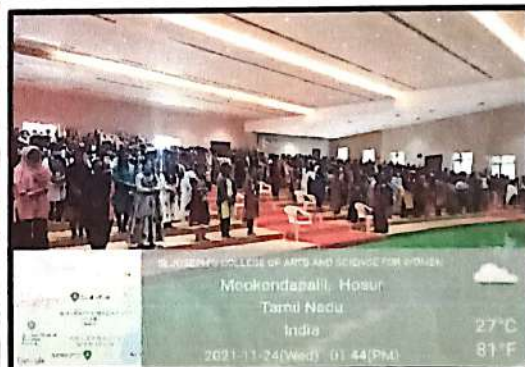
Venue: College Premises

Date: 24/11/2021

REPORT ON

ONE – DAY SEMINAR ON FINANCIAL ASSISTANCE FOR ENTREPRENEURS BY BANKING SECTOR

A One – Day Seminar on Financial Assistance for Entrepreneurs by Banking sector was organised on 24th November, 2021 with the view to create awareness on the financial support available for new entrepreneurs by banks. Mr. K. Allwyn Chelladurai, Assistant Manager, Tamilnad Mercantile Bank, Hosur Branch was the resource person for the event. Schemes provided by public and private sector banks for young entrepreneurs were shared among students. As many as 850 students were benefitted.



Secretary
EDC COORDINATOR



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ENTREPRENEURSHIP DEVELOPMENT CELL REPORT

Academic Year: 2021-2022

Cell : EDP

Venue: College Premises

Date: 29/11/2021

REPORT

**SEMINAR ON THE SUCCESS STORY OF ENTREPRENEUR JYOTSANA
CHANDRASHEKAR**

A seminar on the topic Success Story of Entrepreneur Ms.Jyotsana Chandrashekar, Centre Head - T.I.M.E. Kids was held on 29th November, 2021 and around 800 students attended the program. The entrepreneur is running Preschools under Franchise model and coming up with her own model too. She shared her experiences on becoming an entrepreneur and the qualities required for an entrepreneur.



Seenaday
EDC COORDINATOR



S. Arockiaran
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ENTREPRENEURSHIP DEVELOPMENT CELL REPORT

Academic Year: 2021-2022

Cell : EDP

Venue: College Premises

Date: 30/11/2021

REPORT

ON WORKSHOP ON ORNAMENT MAKING

A two -days' workshop on Ornament making was held on 29th and 30th November, 2021. Ms. Meghana, Proprietor, Crazy Crafts Villa conducted the workshop and students were trained to make fancy ornaments such as wreath, feather earrings, neck piece, clips and scrunchies etc. 60 students participated in the program.



Seena
EDC COORDINATOR



C. Arockiarani
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EDC - Webinar on "Trends in Banking Sector Past & Future"

The EDC - Webinar on "Trends in Banking Sector Past & Future" was organized by Department of Commerce on 10th December 2021. The resource person for this webinar was Dr.P.T.Kanthimathi, Head,Asst.Prof,VVanniaperumal College for Women,Viruthunagar.

This Webinar was about Past & Future Trends in Banking Sector. She spoke on personal banking, Decentralization, Digital lending, Mutual funds, Insurance, Crowd funding etc.,



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Department Of Commerce

Cordially invites you to the EDC - Webinar on

Trends in banking sector past and future

Chief Guest

Dr.P.T.KANTHIMATHI

Head & Assistant Professor,
VV Vanniaperumal College for Women, Viruthunagar

In the honourable Presence of

Rev. Sr Nympha

Secretary

Rev.Sr Dr Arockiarani

Principal

10.12.2021 @11.00 Am

Google meet link
<https://meet.google.com/psk-tujr-mte>

The students participated with great eagerness. It was an interactive session. At the end of the session all the students were equipped with the knowledge about Omnichannel, Mobile payments, Fintech etc.,

Signature of the HOD

Head and Assistant Professor
Department of Commerce
St. Joseph's College of Arts and Science for Women
SIPCOT, Hosur - 635 126.

Signature of the Principal

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ENTREPRENEURSHIP DEVELOPMENT CELL REPORT

Academic Year: 2021-2022

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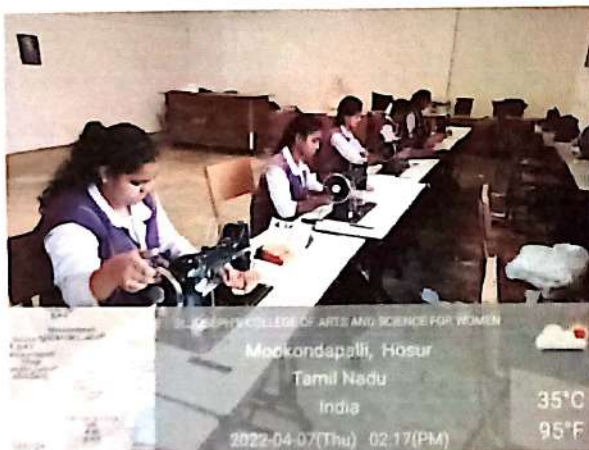
Venue: College Premises

Date: 07/04/2022

REPORT ON

MAKING FACE MASKS BY OUR STUDENTS

Face Masks were made by our students in the tailoring room established by our college in different sizes and materials. Later they were sold to our students at affordable prices. As the Government has made it mandatory to wear mask in public places, it was decided to make face masks in the college premises.



Secretary
EDC COORDINATOR



S. A. Acharyan

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